

DONATE launches silent auction service

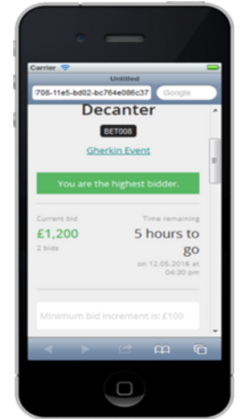
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National Funding Scheme adds silent auction capability to DONATE

DONATE (the UK's leading charity mobile fundraising platform) today announces the extension of its platform to include a free silent auction product. The silent auction platform enables charities to place any number of lot items into an auction, set individual reserves, bid increments and run auctions without any set-up costs. Guests can bid using either their mobile phone or tablets provided at the fundraising event.

Philippa Esson, Development & Communications Director, said *"Adding a silent auction platform to the existing platform provides charitable organisations with a one-stop shop. DONATE now offers an integrated fundraising solution covering text giving, text-raffles, web-app donations and now a feature-rich, silent auction capability. This major extension to DONATE continues to deliver against our objective to ensure charities have access to the most cost-efficient way of fundraising from their supporters"*.

Media:



DONATE

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