DONATE adds recurring donation functionality

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17th October 2016 - DONATE the UK's mobile-first donation platform, today announces a relaunched product. Key to the relaunch is a facility to turn donor donations into monthly recurring donations - be that through text or mobile-web. Other major developments include an improved donation flow enabling donors to give as guests, text-registration for auction bidding and improved search and discovery features.

Philippa Esson, Development & Communications Director of DONATE, said: "All improvements in this latest release are the result of requests from our user base. Charities were keen for their donors to be able to turn a one-off donation into a regular monthly gift and for the donation flow to be further refined. The ongoing growth we have seen in DONATE is driven by responding to our users' requests."

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