Do Something Delicious Launches Twitter Chats #WhiskyHour And #GinHour

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Do Something Delicious, the online food and drink marketplace, is launching a new twitter chat hour, #WhiskyHour to celebrate Whisky Month.

Twitter hours are a way for like-minded people to connect on twitter to chat about topics of shared interest at an agreed time. The first #WhiskyHour is scheduled for 8pm on Wednesday 27th May.

World Gin Day takes place on 13th June and so a #GinHour chat hour has also been scheduled for 17th June.

Liz Ramsay of Do Something Delicious said:

"We love talking about delicious things almost as much as we love consuming them. A month or two ago during a twitter discussion about Scotland's Year of Food and Drink we found ourselves on a gin-related tangent alongside some gin distilleries and other foodies. And so the idea of #GinHour was born. With May being designated as Whisky Month, it seemed only right to celebrate Scotland's national drink with its own twitter hour too."

To take part twitter users type #WhiskyHour into the search box at the designated time to pull up some initial results to browse and then join in the conversation, using the #WhiskyHour hashtag to enable their posts to be seen by other people taking part.

By refreshing the search you can see who else is taking part, strike up conversations, reply to something you find interesting. You can also take part by answering prompt questions posed by @Whisky_Hour.

#WhiskyHour will take place on the last Wednesday of each month at 8pm.

#GinHour will take place on the third Wednesday of each month at 9pm.

ENDS

Notes:

#WhiskyHour is scheduled for 8pm on Wednesday 27th May and it is open for anyone to participate in

#WhiskyHour is being hosted on the twitter account @Whisky_Hour, organised by Do Something Delicious

#WhiskyHour precedes established twitter chat #ScotlandHour which takes place at 9pm

The questions for the initial #WhiskyHour are:

8pm: Q1 Introduce yourself, where are you from, what's your relationship with whisky? #WhiskyHour

8:10pm: Q2 What's in your glass tonight, and why? #WhiskyHour

8:20pm: Q3 What's been your Whisky Month highlight? #WhiskyHour

8:30pm: Q4 Describe your perfect whisky moment. #WhiskyHour

8:40pm: Q5 Whisky events and festivals – discuss! #WhiskyHour

8:50pm: Q6 Themes for #WhiskyHour in the future – what would you like to talk about? #WhiskyHour

9pm: Thanks for joining us and good night #WhiskyHour

Contact:

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Company Contact:

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