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# Do not buy my current song! Alessandro Cipriano asks his fans for help!

Monday 8 August, 2016

#### Media:

ALESSANDRO CIPRIANO ONE-MORE TRY Turvi so good in a goodbre

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International singer Alessandro has his current single, the lovely ballad One More Try (composed by Toby Chapman and Grant Black) temporarily withdrawn from sale due to the unexpected closure of the label he signed to. (It will be re-released again later details tba)

On discovering the closure by chance (as he was **not notified** by the label), it was requested that his song One More Try be removed from sale and streaming from all 161 outlets where he was told it was available at because despite the closure of the record label, they still had the song available for sale and streaming! There will be more news about this situation soon. Alessandro's contract with the label ends October 2016; he even paid for an admin fee, but the label broke the contract.

It was discovered that some sites were completely inappropriate, e.g., a used and new car selling site, etc., so One More Try had not really been placed there! It was also found that some appropriate sites had Marketing :: not received the song for sale or streaming at all, but information given to Alessandro stated it was there!

Alessandro now asks if his fans could please kindly help him by letting his management know if they find his song One More Try for sale or streaming anywhere online from this date.

Please DO NOT BUY IT or listen to it but let us know instead where it is together with a link to the page it can be accessed so we can have it removed. Please send what you find to us at <u>c\_read@ppmservices.org.uk</u> (PPM (UK) Services – Alessandro's management).

#### "One More Try – There's no good in a goodbye"

The true face of the music business - how things work behind the curtains ... finally I speak out!!

Thank you with much appreciation for helping Alessandro in this matter. www.alessandrocipriano.com

**About Alessandro Cipriano**: Of Italian extraction, international singer Alessandro Cipriano grew up in Switzerland and studied music in Zurich and Vienna, including taking part in international singing competitions and master classes by Teresa Berganza, Placido Domingo, Carlo Bergonzi and others. He has an extensive classical repertoire and sings Mozart, Tosti, Schubert, Viennese songs and operettas and much more. As well as singing, Alessandro is also a lyricist having written lyrics to Tchaikovsky's Swan Lake, which he called Spiegel meiner Seele (Mirror of my Soul), and he sang this live to a TV audience of almost 7 million viewers on New Year's Eve 2011/2012.

He later received the exclusive rights to reproduce the soundtrack of the 1955-1957 Sissi Trilogy movies (composed by Anton Profes) which was about the life of Empress Elisabeth of Austria with Romy Schneider in the title role. Alessandro wrote lyrics for this music which he calls Wenn die Maske Fallt (When the Mask Falls) and this was part of a tribute to help celebrate the 175th birthday of the Empress in December 2012 for which Alessandro performed in various shows and TV appearances that followed. In addition there have been numerous concerts, recitals, stage, TV and radio performances and now the complete change of direction with his romantic ballad One More Try.

**About PPM (UK) Services**: Having worked for many years in the Music, Film and Television industries as well as gaining additional valuable experience working in the Theatre and Radio, Christine Read started her own management and promotion company - PPM (UK) Services - founded in 1980. Currently representing two artists: Alessandro Cipriano and Ryan Paris.

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