Diwali 2022 Charity eCards released

Tuesday 11 October, 2022

Water poverty alleviation charity, Hope Spring today announced the launch of its annual Diwali eCard range. The Hereford based charity made the announcement on Twitter, today Tuesday the 11th of October. The organisation works with communities in developing countries to access clean drinking water.

The Diwali eCard was refreshed especially for 2022. Their new range includes more than a dozen ecards and half a dozen video ecards. In the press release making the announcement, eCard platform manager Mr Abdulwasiu Abdulraheem said “Diwali eCards is one of our greeting cards range I love working on, for a start I love the title of Diwali; festival of light”. He added “this year we added a few more ecards and video eCards to last year's range to give us a new range of Diwali eCards”.

Compared with last year, people sending Diwali greeting cards on Hope Spring eCard platform will be able to add detailed personalisation as well as share their eCard with friends and family via WhatsApp. Recipients can also reply to this year eCard via email.

Sending a diwali ecard on Hope Spring is as easy and quick as choosing an ecard from the range of diwali ecards catalogue, personalising it, making a donation and clicking send, and your ecard will arrive instantly. The ecard scheduling on the charity ecard platform also allows senders to schedule ecard ahead of time. While drawing attention to this feature, Mr Abduraheem said “those that have busy schedules can take advantage of our ecard scheduler.

This is quite handy. By scheduling a diwali ecard before diwali day, you sufficiently reduce the probability of forgetting to wish your friends and colleagues to zero.”

You can learn more about Hope Spring eCars, their work in water poverty alleviation by following them on their social media page or visiting their website.

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