

Division 6ix Announces Pre-ICO Sale for Cryptocurrency D6ix Tokens

Thursday 6 January, 2022

Sale coincides with new Esports tournament season beginning in January

London, England, UK (January 1st, 2022) - Division 6ix, a UK-based Esports Organisation that scouts and elevates the best competitive Esport players and content creators around the world, is on a mission to change the way the Esports ecosystem operates. The latest exciting way is a 30- day Pre-ICO (initial coin offering) for its new cryptocurrency, D6ix Tokens, the first of its kind in the UK.

The company recently raised £2M in its private sale of the tokens and the ICO runs through February 2022. The D6ix Tokens are designed to boost players' earning potential by using the tokens for content creation, streaming games, tournament prizes, wagers and more. In an exciting way to motivate and enable fans to make money as well, fans can earn tokens by engaging with players and watching their content, making the D6ix tokens a win for everyone involved and essentially changing the Esports metaverse for good by maintaining good content and engaged fans leading to more sponsorships and advertising.

"We are literally levelling the playing field," explains Division6ix CEO Olu Adenekan.

"The Esports industry is saturated with so many pro players and content creators that it's a challenge for emerging talent to break through and make money from their passion," he continues. "Our focus is the development of players from amateur to professional level and then giving them the tools to earn income, build a following and increase revenue opportunities."

The company, which has been in existence since early 2020, established one of the first Esport Academies in the United Kingdom. The company's unique selling point is their offering of a platform for amateur players to uplift themselves into the esports industry.

The company's free four-month tournament season begins in January which includes multiple games and tournaments with different prize pools ranging from cash prizes to NFTs to Gems and D6ix Tokens. The upcoming tournaments include:

The Division 6ix Academy Cup

Division 6ix For Immediate Release The Division 6ix Championships The Division 6ix Masters

The Division 6ix UK Super Cup

Once players are registered and begin to participate in the season, they are ranked on the leaderboard according to their performance and placements. Players who perform well get promoted to one of the semi-professional teams under Division 6ix and eventually make the Division 6ix professional team.

Players can also request to get discovered for only a 100 D6ix in-game tokens which is an equivalent of £4.99. Once this request is submitted, wagers are then set up against some of the

semi-professional players in Division 6ix to gauge their performances. If successful, they get drafted into one of the semi-professional teams.

The company has additional plans to expand the Division 6ix Ecosystem allowing more opportunities for players and their fans to build teams, earn income and more.

For CEO Olu Adenekan, the reward will be seeing Division 6ix members succeed. "Our end goal is to create success for our players in as many ways as possible – as players, as content creators and now, as investors."

For more information about Division 6ix, visit: division6ix.gg and for more information about Division 6ix tokens or to secure your allocation, visit: d6ixtoken.io

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About Division 6ix

Division 6ix is an Esports Organisation that scouts and elevates the best competitive Esport players and content creators around the world. They have established one of the first Esport Academies in the United

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Kingdom and now D6ix Tokens, the only Esports cryptocurrency in the UK. The company is on a mission to change the Esports metaverse by disrupting the current Esports success model and providing opportunities for more gamers to succeed. For more information, visit: www.division6ix.gg.

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