

## Diversity as a Business Solution

Monday 24 September, 2018

How can businesses make the most of the opportunities that a more diverse workplace presents?

That's the topic for discussion at a groundbreaking event being held at the Engine Shed in Bristol on October 18<sup>th</sup> 2018. Speakers include Dr. Zara Nanu (Gapsquare) and Richard Thickpenny (ACH / Himilo).

Businesses across the West of England are invited to attend and discuss how to maximise the talent of their female and BAME employees and build more diverse teams.

The event will draw on the experience of three pioneering organisations in this field: Gapsquare, ACH / Himilo and Thresholds.

Patrick Alleyne and Dr. Zara Nanu (Gapsquare) will be presenting on using data to build productive, diverse, and engaged teams

Richard Thickpenny (ACH / Himilo) will be speaking about the importance of accessing the untapped talent on your doorstep, and Julia Palmer (ACH / Himilo) will be presenting practical solutions for accessing that diverse talent.

Dr. Zara Nanua said: "Diversity and inclusion make sense for business, and will be essential to the future success of our public services. Research shows that an increasingly diverse workforce will take better decisions 87% of the time, and for every 10 percent improvement in diversity there is a 2-4 percent increase in profits."

"During this time of public sector budget reviews, such productivity wins can help ensure public sector services continue to be offered at high standard. We see with many of our clients at Gapsquare that data and people analytics can shine a light on the route to progress in the sector, and that the first few steps are already clear - it's a great time to get onboard and get started."

David Jepson, Director and Policy Advisor, ACH / Himilo said: "There has never been a more turbulent and uncertain time for those delivering public services, with the challenges of Brexit, an ageing population, financial pressures and the digital economy."

"Key to meeting future challenges is having access to employees who not only have the right skills, but also the right values; bringing commitment, flexibility and innovation to their roles. Yet many employers are missing out because of a failure to maximise the talent of their female and BAME employees."

This free event will include networking and nibbles. Anyone interested in attending should book a place via Eventbrite: [diversity-public-services.eventbrite.co.uk](https://diversity-public-services.eventbrite.co.uk).

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