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Discovery Education and Matific Announce Partnership to Support Continuity in Learning to Primary Students across the Globe

Friday 15 May, 2020

New Agreement Brings Discovery Education's Coding and Matific's Maths together to create a world-class Primary Toolkit to support a seamless in-class and remote learning experiences

London, UK (Friday, May 15 2020). Discovery Education today announced a new agreement with the world-leading education technology company Matific, supporting elementary Maths and Coding education worldwide. Through this new agreement, the Matific and Discovery Education teams have made available to Ministries of Education, public and private schools the companies' Primary Toolkit. Comprised of the award-winning Discovery Education Coding and Matific's online teaching resources, this engaging resource connects students to Maths and Coding lessons in the classroom, at home, or where learning is taking place. Discovery Education is the global leader in standards-aligned digital curriculum resources, engaging content, and professional learning for K-12 classrooms.

Discovery Education Coding, part the company's portfolio of complete curriculum resources, helps students take Coding from concept to reality. It features step-by-step lessons that guide teachers and pupils through a thoughtfully graduated sequence of lessons teaching students the basics of block coding, HTML, and Python. In addition, Discovery Education Coding's explanatory videos help make complex concepts simple and provide visual illustrations and examples of what pupils need to achieve in each lesson. It is available in multiple languages including English, Arabic and Spanish.

Matific teaches mathematics, designed by educational experts to develop conceptual understanding and problem-solving skills for K-6 students. With 2,000+ curriculum aligned activities, worksheets and word problems, Matific combines gamified activities with a rigorous pedagogy ensuring students are kept engaged whilst learning Maths. Matific is available in over 40 languages and aligned to national mathematics curricula in 60 countries.

"Discovery Education is excited to join Matific in bringing the highest-quality Maths and Coding resources to educators and their students across the world,' said Robin Headlee, Managing Director of Discovery Education International. "Together, we are able to support ministries of education and schools to bring 21st

Century learning skills to millions of students and help them create dynamic digital learning environments, both in the classroom and remotely, during this particularly challenging time."

"We're proud to partner with Discovery Education, a truly purpose-driven company, to provide educators with the dynamic digital resources they need to build engaging learning experiences and improve students' academic achievement," said Craig Shotland, CEO of Matific. "We look forward to working closely with Discovery Education to inspire the next generation of STEM talent."

The Primary Coding and Maths Toolkit will be available at no cost to schools for two months as part of the two companies' COVID-19 response.

To learn more about Matific's world leading mathematics resource for primary school students, visit <u>www.matific.com</u> and connect with us on <u>Facebook</u> and <u>Twitter</u>

For more information about Discovery Education's digital resources and professional learning services, visit https://www.discoveryeducationglobal.com/and stay connected with Discovery Education on social media through <u>Facebook</u>, follow us on Twitter at <u>@DiscoveryEd</u>, or find us on <u>Instagram</u> and <u>Pinterest</u>.

For further information contact:

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About Discovery Education

Discovery Education is the global leader in standards-aligned digital curriculum resources, engaging content, and professional learning for K-12 classrooms. Through its award-winning digital textbooks, multimedia resources, and the largest professional learning network of its kind, Discovery Education is transforming teaching and learning, creating immersive STEM experiences, and improving academic achievement around the globe. Discovery Education currently serves approximately 4.5 million educators and 45 million students worldwide, and its resources are accessed in over 140 countries and territories. Inspired by the global media company Discovery, Inc., Discovery Education partners with districts, states, and like-minded organizations to empower teachers with customized solutions that support the success of all learners. Explore the future of education at https://www.discoveryeducationglobal.com

About Matific

Matific is an award-winning math e-learning platform trusted by millions of teachers and students in 60+ countries and localized to 40+ languages. Matific empowers teachers, students, and schools by presenting mathematics in a comprehensive, meaningful way through a gamified learning environment with curriculum-aligned content. The platform is grounded in a rigorous pedagogy that develops a strong conceptual understanding of primary mathematics. Matific provides teachers with the tools required to provide scaffolding and differentiation for each student. Learn more about Matific at <u>www.matific.com</u>.

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