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Digital Eid Adha eCards Released by Water Charity

Thursday 7 July, 2022

Water and period poverty alleviation website, Hope Spring , today announced the launch of a new set of ecards for Eid Al-Adha greetings. The muslim festival which happens on the 9th of July. The new ecards are available and can be sent on the site's <u>Eid Mubarak ecard</u> page as announced on the charity social media pages.

Speaking on the launch of new eid ecards, Hope Spring's volunteer member of social media team, Abdulwasiu Abdulraheem said "last year Eid Al Adha, I shared some Hope Spring eCards on some Facebook groups I'm a member because I observed people often look for new ways to make eid day as joyous for their family and friends as they possibly can." Mr Abdulraheem added "Some people look for unique gifts to give their loved ones, but cannot come up with a good idea, that is why sending a Hope Spring ecard makes a perfect Eid gift. It combines the ability to send a personalized message, with a donation to a good cause".

Hope Spring eCards, an ecard platform of Hope Spring Water, offers <u>charity ecards</u> for birthdays, holidays and other occasions. All donations to the platform goes into funding poverty alleviation projects in West Africa. Donations raised from the platform have provided safe, clean water to thousands of beneficiaries.

The new set of Eid Al-Adha ecards released today, increased the total number available to more than thirty. This makes their collection one of the widest ranges online. All the ecards were designed by volunteers. "We work with volunteers with an islamic background to design our eid ecards" says Seun Olonade, the volunteer manager in charge of ecard design.

You can find more information about Hope Spring, including their ecard platform on their website and social media pages.

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