Digital Clarity Bolsters PPC Team With New Hire?

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Guildford Digital Agency, Digital Clarity has increased its award winning Google AdWords capabilities with a new addition.

Alessandro De Marco joins the company bringing 5 years specialist PPC experience from both client and agency side.

Alessandro's experience includes digital specialty in Google AdWords, Google Shopping, and Conversion Rate Optimisation as well as Google Analytics and Mobile Search.

This experience has been garnered through hands on work at agencies and brands such as travel giant TUI, broadcaster ITV and banking group NatWest.

Speaking on the appointment, Rachel Mepham, Head of Digital said, "Digital Clarity have always had a joined-up approach with PPC at its core, Alessandro's addition will dovetail into our highly specialised offering to those brands looking for the best in search".

Rachel Mepham added, "Digital Clarity look for top talent to deliver the best service and result for clients. This strengthens our team in Google AdWords management across a wide range of industry verticals".

Digital Clarity

Digital Clarity is a recognised leader in the field of Digital Marketing that encompasses Paid Search (PPC), Search Engine Optimisation (SEO), Social Media and Analytics.

The firm provides exceptional service and results. Over the years, Digital Clarity has been shortlisted for Digital Business of the Year, The Search Awards and ECommerce Agency of the Year.

Digital Clarity is a Google Premier Partner.

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