

Digipharma announce joint cooperation with Government of Pakistan's Social Healthcare Fund utilising blockchain-based platforms

Wednesday 27 January, 2021

Digipharma have recently announced its joint cooperation with the Government of Pakistan for the digitalisation of processes related to healthcare financial assistance for citizens and for the optimisation of healthcare funds under the management of the National Social Safety Division, Bait-ul-Mal.

This is a momentous deal that will kickstart the digitalisation of end-to-end financial processes and procurement activities; speeding up the delivery of support to poorer patients that rely on governmental support to access healthcare services and technologies where 90m patients (25m families) are currently eligible.

Digipharma will implement its blockchain-based software solutions for value-based healthcare management, patient engagement and procurement to implement all-encompassing Value Based Healthcare (VBHC) capability.

Additionally, the strategic partnership will pursue the objectives of saving the Government of Pakistan money by improving healthcare resource allocation, increasing access to high cost therapies and explore avenues for utilising Digipharma's digital currency (DPH) to incentivise patient engagement.

Ahmed Abdulla, CEO "This is a great moment for anybody associated with Digipharma, the Government of Pakistan and most importantly, patients and individuals whom we seek to serve. Using advanced technology to overcome some of humanities grand challenges can only serve to inspire other regions and organisations around the world. We aim to make this implementation and our work with the Government of Pakistan's Bait-ul-Mal a beacon of innovation that many can learn and benefit for the greater good of all healthcare stakeholders in Pakistan and the rest of the globe."

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Digipharma

E. info@digipharma.ch

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