DF Markets Launches London Taxi Advertising Campaign with LTA

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London Taxi Advertising is delighted to unveil a new **taxi livery advertising** campaign in the capital, working alongside spread betting provider DF Markets. Having recently launched, the exciting campaign sees 100 iconic London black cabs proudly carry the DF Markets brand, with superside, tip seat and receipt pad advertising all supplied by LTA.

Running for three months, the campaign will help to improve brand awareness of DF Markets in central London, with **superside advertisements** offering the business brand exposure and a superb street impact, with both sides of the taxi covered by the advertising creative. The taxis are set to draw the attention of commuters in **London's major financial areas**, with the eye-catching creative standing out on the busy streets of the capital.

The advertising campaign also caters for those using black cabs to get to and from business meetings across the city, with **tip seat advertisements** directly influencing passengers when they are in a captive environment with high dwell time. **Receipt pad advertising** from LTA is another great way of enhancing exposure of your brand in front of taxi passengers, placing your brand directly into the customer's hand.

Based at London's iconic Canary Wharf, DF Markets is a Forex, CFD and spread betting provider which offers its clients high quality financial services. DF Markets offers competitive trading conditions for a wide range of markets, including stock indices, equities and ETFs across a variety of asset classes.

To discuss what a London Taxi Advertising campaign could do for your business, get in touch today.

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