Develop a winning mind-set using these 3 golden rules, claims Goldstream Incorporated

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CEO at Goldstream Incorporated, Dan Coolican firmly believes that success is a mindset and that in order to achieve that mindset it requires certain attributes and actions to be taken.

About Goldstream Incorporated: http://www.goldstreamincorporated.co.uk/about-us/

Nottingham-based outsourced sales and marketing firm, Goldstream Incorporated recently hosted an optional workshop for their staff and contractors outlining the three golden rules to develop a winning mindset.

Rule #1: Be Confident

Self-esteem and confidence are the main drivers of success claims Goldstream Incorporated. The firm believes that a lack of confidence is what holds people back from pursuing what they want in life.

“The key to being self-confident is to stick to what you’re good at and utilise your strengths,” said Mr Coolican.

At Goldstream Incorporated they also warn of the dangers of overconfidence, explaining that being overconfident can lead to people underestimating challenges and making tough decisions too hastily. Goldstream Incorporated maintain that it’s important to stay humble.

Rule #2: Hustle

At Goldstream Incorporated they constantly underline the fact that nothing worth having comes easy. There’s a famous quote by Mya Angelou that CEO Dan Coolican often refers to: "Nothing will work unless you do." While the firm does not require any industry experience when hiring, one thing they do look for in a person is a strong work ethic. “If people possess a strong work ethic and student mentality then I believe that they can be taught all of the necessary skills to succeed,” said Mr Coolican.

At Goldstream Incorporated they promote the idea that if someone has big goals and ambitions they have to put in the time and energy.

Rule #3: Think Positive

Goldstream Incorporated argue that a positive mind attracts positive results and a positive attitude is one of the attributes that they look for in the people they work with. The firm believes that having a glass half full mentality will prepare someone for good things to happen. The firm believes that it’s important to cut out all negative influences in order to allow someone to have a healthier focus and perspective on winning.

Goldstream Incorporated is a Nottingham-based outsourced sales and marketing firm that acquires customers for their clients through face-to-face promotions. With many brands crying out for more personalised marketing solutions, the firm offers in-person, direct marketing techniques that allows them to create long-lasting and personal relationships between consumers and brands. CEO at Goldstream Incorporated, Dan Coolican promotes the philosophy that success starts in the mind and the firm teaches these three steps to develop a winning mentality to their staff and contractors.

SOURCE: http://www.success.com/blog/5-rules-to-win-today-and-every-day

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