

Derrick Wade Waters Spread their Wings over London with Out Of Home International

Friday 21 March, 2014

Out Of Home International has been called on by Derrick Wade Waters to advertise their services as chartered surveyors in London and beyond.

From March 24th, 6 sheet and 4 sheet billboards will be displayed at Tottenham station for 12 weeks, promoting Derrick Wade Waters as a company "for all your commercial property needs".

The bold and bright designs feature images of tropical birds, using word play to emphasise that they offer a range of services across Cambridge, Stansted and London.

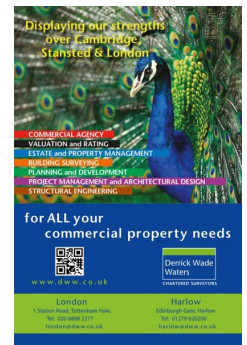
Details of Derrick Wade Waters' London and Harlow branches are clearly displayed, alongside a QR code for commuters to easily, conveniently and immediately receive more information. Tottenham is both an underground and National Rail station, enabling their message to receive maximum reach to audiences travelling across the city.

CEO Lee Dentith, of Transport Media's parent company Media Agency Group, said:
"These eye-catching billboards will ensure that commuters in the capital notice Derrick Wade Waters, with a QR code capturing the interest of a busy and time-conscious audience – all helping to promote their message to London and beyond."

Editor's Notes:

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