Dench eGaming Solutions launches MiFinity payment services as a new global payment option

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MiFinity, a global payments provider, today announced a new partnership with Dench eGaming Solutions to launch the MiFinity eWallet and the PayAnyCard iFrame as an additional payment method across their white- label operators Casinosinners.com, Blitzspins.com and Winludu.com brands. The payment solutions will be available to all customers in multiple languages and markets. This is another milestone in the evolution of the MiFinity suite of products.

Following on from MiFinity's launch of the eWallet in 2019 across multiple markets and platforms, this latest agreement builds upon the recent announcements in rolling out the MiFinity eWallet across multiple gaming operators.

The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

Following the latest development of the PayAnyCard™ & PayMyCard™ solutions, MiFinity is excited to launch a bespoke card payout service that meets all the requirements of merchants. OCT (Original Credit Transaction) is a method which allows the direct transfer of funds to a customer's card. MiFinity facilitates OCTs globally through its fast and secure PayAnyCard™ & PayMyCard™ card solutions. The feature includes sending payments directly to users and suppliers without costly international transaction fees including dynamic currency conversion. The PayAnyCard iFrame is a white label product which is certified to PCI DSS Level 1 data security standard.

'We are more than happy to start working with the MiFinity team, the on-boarding and the integration went flawlessly and in an extremely short period of time due to the professionalism of both development teams and the operational support MiFinity team provided at all times. It's always exciting working with PSPs which not only listen to operator needs but act, develop and enhance their products in short periods of time. We are looking forward to increase conversion rates across a number of territories thanks to the wide range portfolio of local payments options MiFinity offers,' says Dobromir Mitev, CEO of Dench eGaming Solutions.

"We are very excited about the launch of our payment services with Dench eGaming Solutions. This has come about following months of hard work by all the relevant parties and we look forwarding to growing our partnership further in 2020 and beyond "said Michael McDevitt, Chief Product Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online eWallet, which is targeted at the online gaming, travel and eCommerce sectors. It is a fast, simple, and secure way for customers to perform transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true 'omnichannel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About Dench eGaming Solutions

Dench eGaming Solutions is a B2B turnkey & casino white label software provider. We specialise in providing next generation turnkey gaming platform, CRM, casino white label services and most importantly deliver a real time marketing automation solution focusing on customer journey, engagement and rewards.

The brands powered by Dench stand out for unrivalled online gaming experiences, innovative and intelligent user-driven interface.

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