

Degussa Goldhandel debuts at Frieze London 2025 – the Young Generation Art Award enters its second year

Tuesday 7 October, 2025

London, 7 Oktober 2025 – The Young Generation Art Award, a prize offered by Degussa Goldhandel in cooperation with art magazine Monopol, is entering its second year. A highly successful open call was held for artists aged 35 and under, attracting roughly 400 submissions. Five finalists have now been chosen and shortlisted for the Young Generation Art Award 2026.

Frieze London: Degussa Goldhandel celebrates its debut

The shortlist will be announced officially on **15 October 2025** as part of the **Frieze London opening reception**. Degussa, a partner of the globally prestigious art fair taking place from **15 to 18 October 2025**, is underscoring its long-term cultural engagement through its involvement. On this special occasion, Degussa will also honour the **first winner, Thuy Tien Nguyen, who took the 2025 award, with a major exhibition including new work created exclusively for Frieze and unveiled here for the first time.**

The Young Generation Art Award is aimed at **emerging artists** in an early stage of their career. The goal is to **support young talent** and guide these individuals on their journey into the professional art world. There is an **expert jury** who select the award's winner from among the five artists on the shortlist. The prize amounts to **10,000 euros**, and each shortlisted artist receives **3,000 euros**. The chosen artworks will be presented in a curated exhibition at the Degussa branch at Gendarmenmarkt in Berlin later this year.

This year, the jury again brings together highly respected figures from the art world:

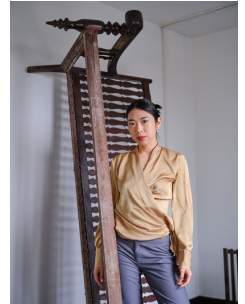
- **Yilmaz Dziewior, Director, Museum Ludwig, Cologne**
- **Maya Heckelmann, curator/arts and culture sponsorship coordinator, Degussa**
- **Elke Buhr, Editor-in-Chief, Monopol**

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