

## Debenhams Launches One Of A Kind 'Prince Charming' Bracelet To Mark Royal Birth

Thursday 25 July, 2013

Debenhams has announced that one of its longest serving designers, jeweller Eric Van Peterson will launch a limited edition, silver charm bracelet to celebrate and mark the birth of the Royal baby, the Prince of Cambridge.

As soon as news of the Royal birth was broadcast, designer Eric immediately started working on the one of a kind, silver charm bracelet, to mark the momentous occasion.

The bracelet, featuring silver and pearls, is unique in its creation, inspired wholly by the joyful mood of the nation, and the new heir to the British throne's arrival.

Eric has created a bracelet featuring charms including; a teddy bear, nappy pin, baby bottle, blue booties, stork and baby, dummy and crown.

Says designer at Debenhams Eric Van Peterson; "I wanted to create something to mark this happiest of occasions, and thought what better than a one of a kind charm bracelet - with each charm symbolising the new baby Prince."

The bracelet is inspired by the Royal baby boy, with details such as pale blue enamel and delicate silver and pearls adding to the beautiful design.

The charm bracelet will be a limited edition, one of a kind piece, worth over £200, and will be given away to one lucky individual through a competition on Debenhams' blog.

Continues Eric, "Designs had been drawn up ready to go, it was just a case of waiting to see if the Duchess gave birth to a royal Prince or Princess, before we finalised the exact details."

"We'll definitely be sending a bracelet to the Duke and Duchess of Cambridge to congratulate them on their new arrival!"

Details of the competition to win the one of a kind bracelet can be found at [www.blog.debenhams.com](http://www.blog.debenhams.com).

The competition launches on 24 July 2013.

-Ends-

Press contact:

Michelle Dowdall, Senior PR Manager

T: 0207 5290236 X 63298

E: [Michelle.Dowdall@debenhams.com](mailto:Michelle.Dowdall@debenhams.com)

### Media:



### Related Sectors:

Retail & Fashion :: Women & Beauty ::

### Related Keywords:

Jeweller Eric Van Peterson ::

### Scan Me:



## Company Contact:

—

### [Rocket Pop PR](#)

E. [rocketpoppr@outlook.com](mailto:rocketpoppr@outlook.com)

## Additional Contact(s):

Jean Matthews  
Samantha Jones

Beehive Mill  
Jersey Street  
Manchester  
M4 6AY

[View Online](#)

## Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.rocket-pop-pr.pressat.co.uk>