

Days Countdown to Pride Cymru 2014

Thursday 31 July, 2014

Acclaimed as Wales' biggest celebration of equality and diversity - Pride Cymru (formerly Cardiff-Wales LGBT Mardi Gras) returns to Cardiff, bigger and better than ever!

Up to 20,000 participants are expected to attend the festival events, with the key theme and aim for the community to define what 'Welsh Pride is' with their unifying presence from parade costumes to Instagram selfies.

This year's main event returns to Coopers Field on Saturday 16th August, kicking off from midday with an impressive line-up of live acts.

Boy band Union J, Big Reunion's Eternal, X-factor star Misha B, BGT semi-finalist LA VOIX and The Voice UK's Tom Barnwell and Sean Rumsey will take to the Admiral main stage, with an array of local and independent performers.

Lu Thomas, Chair of Pride Cymru said:

"We are taking the event back to our community roots, where it all began in 1999 with just over 5,000 attendees. Over the past few months we've been sourcing local homegrown talent through various fringe events, such as an open mic night, where we found outstanding singers.

"We have also partnered with Forget-me-not-Productions to bring song-writing workshops into schools and have been also been working with Welsh Dance Organisation. All of these events give people a great sense of achievement, and create equal opportunities to showcase their talent alongside big name acts."

"We continue to build on our success year on year. From my past experience, it's a truly unexplainable moment when you stand back and see what we as a group of volunteers have put together, using all our energy and free time, and what we as a community can ultimately achieve by uniting."

The Welsh Pride Parade also returns for its third year running, a melting pot of colour and carnival to Cardiff city centre. The parade will step off at 11:30am outside Pulse on Churchill Way, Cardiff and make it's way to the top of High Street.

Trustee for Pride Cymru, Lisa Power said:

"It's a day to celebrate our diversity, to show we're out and proud, to party with all our loved ones - partners, friends, and family. Everyone, whoever they are, is welcome to parade through the city with us and have a great time in the park."

Tickets for the main event are available from £5 at: <http://seetickets.com/go/PrideCymru14> and can also be purchased on the day from £6.

Notes to the Editor:

The charity behind the Pride event has gained support this year from familiar Welsh faces as Patrons, including entertainer Ian 'H' Watkins, actress Lu Corfield and international rugby union referee Nigel Owens.

The charity remit is to work for the promotion of the elimination of discrimination on the grounds of sexual orientation, gender, race or religion, through the annual celebration of equality and diversity at Pride Cymru.

It estimates to cost the charity over £250,000 to organise and stage Pride Cymru 2014 events.

Further information can be found on our new website: <http://www.pridecymru.co.uk> and on Facebook and Twitter.

The official hashtag for the event is '#WelshPrideis.' Images and tweets will be displayed throughout the day on the big screen at the main event.

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