David Lloyd Chigwell Celebrates £3.4million Investment

Monday 22 September, 2014

- Members test-drive new high impact, group cycling and mind and body studios with workout classes
- Purpose-built DL Kids area allows for children to be active indoors and outdoors
- Bespoke DLicious cafebar to support an integrated approach to fitness for all members

David Lloyd Chigwell members were invited to a family fun day and evening of entertainment at the weekend (Saturday, September 13-14) to relaunch the club following its £3.4 million investment.

On Saturday, the club held a full evening of entertainment, with music from local group, the Martin Bell band, along with a raffle to raise money for Haven House, a children's hospice which supports children and families with life-limiting and life-threatening illnesses. The raffle was drawn by former England football player Teddy Sheringham and raised over £300 for the charity.

Children were able to test out the new DL Kids area as part of the family fun day on Sunday. The new area comprises a soft play area and two multi-purpose activity rooms for child-friendly classes, giving children a dedicated space to have fun and make friends, while also keeping active. The day culminated in a family rounders match for all who wanted to get involved.

Additionally, adult members were able to try out Zumba and Body Power classes in the new, high impact studio, as well as other timetabled classes which were available to test-drive in the new group cycling and mind and body studios. Post-workout, members experienced a new level of luxury in the refurbished changing areas.

The new bespoke DLicious cafebar provided the perfect surroundings for all members to relax, unwind and enjoy a healthy balanced meal during the relaunch weekend. The cafebar offers both individuals and the whole family a great range of healthy options from the award-winning menu*, integrating David Lloyd Leisure's approach to eating with its exercise expertise.

The refurbishment also includes the latest in gym innovation, taking the member experience to a whole new level.

There will be a new wet spa facility, including a hydrotherapy pool, two saunas, steam room, relaxation area and an outdoor spa garden, providing the ultimate haven for unwinding and de-stressing. The spa will be complete and open to members at the end of September.

David Lloyd Chigwell general manager Gail Sainsbury said: “It is great to see so many members enjoying the club's new facilities. Our main priority is to make sure our members' needs are always met, which is why we've built the studios to cater for group exercise enthusiasts, the DL Kids area for our younger members to keep active and make friends, the wet spa for those who just want to get away from it all and the DLicious cafebar offers somewhere for all our members to unwind and grab a healthy meal. We hope all our members enjoy the new additions to the club.”

David Lloyd Leisure has invested £3.4 million in its Chigwell club as part of a wider £50m facilities investment programme across the group's estate to continue providing members with unrivalled facilities to achieve their health and fitness goals.

In addition to the new and refurbished facilities, David Lloyd Chigwell offers indoor and outdoor tennis courts, including padel (the tennis-squash hybrid), a crèche, nursery and sports shop.

See David Lloyd Chigwell for further information.

*The DLicious: Fast Fitness Food menu was the leisure category winner in the Menu Innovation and Development Awards (MIDAS) 2014.

ENDS

Note to editors: For further information about this press release, contact the David Lloyd Leisure press office on 01707 289833/34 or email press@davidlloyd.co.uk .

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The David Lloyd Leisure Group operates 81 clubs in the UK and a further 10 clubs across Europe, comprising David Lloyd Clubs , Harbour Clubs and Next Generation, plus the new high street concept, David Lloyd Studio, in Islington, Putney and Winchester. It has over 440,000 members and employs 6,000 people. This includes an expert health and fitness team of over 1,800, while it contracts the services of more than 400 tennis professionals. Across all clubs, David Lloyd Leisure has over 150 swimming pools (of which half are indoor) and offers over 7,000 exercise classes per week. Every week 20,000 children learn to swim at David Lloyd Leisure and 12,500 learn to play tennis. Its racquets facilities are unparalleled with 800 tennis courts as well as 180 badminton courts and 140 squash courts. Additional facilities include health and beauty spas, club lounges with free internet access, crèches, nurseries and specialist sports shops.

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