

## DARYL PILE TO DEPART GAMMA AND TAKE UP CEO **ROLE AT SCG**

Monday 10 June, 2024

SCG (Southern Communications Group) has announced that Daryl Pile, the outgoing Managing Director of Channel at Gamma, is to join the company as its new Chief Executive Officer.

Paul Bradford, who has been SCG's CEO since 2002 following a management buyout, will move to the position of Executive Chairman.

"To have secured someone of Daryl's experience, credibility and standing in the comms industry is fantastic for SCG," said Bradford.

"I look forward to working closely with Daryl as he moves into the role of Group CEO. His energy and drive are exactly what SCG requires as we continue to take the business to the next level."

"Whilst I will still be very engaged within the business, Daryl's appointment will enable me to move to a more acutely strategic role of Executive Chairman, focusing on exciting new product innovations and key future acquisitions," he added.

Pile commented: "It's an honour to join one of the most respected businesses in our industry. Led by an outstanding management team and an accelerating growth trajectory, it is a truly exciting opportunity that **Keywords:** doesn't come around often. To our customers, colleagues, stakeholders, and partners, thank you for your continued support. I cannot wait to get started and drive the next phase in the SCG journey."

Pile has played a vital role in the evolution of the UK Wholesale Channel community during his 21 years with Gamma. He has held several senior roles covering Wholesale, Dealer and Public Sector business units during his career to date.

## NOTE TO EDITORS:

Southern Communications Group - SCG, is a leading supplier of communication services in the UK and South African business markets. Since its inception in 1965, SCG has excelled at bringing people and technology together by investing in its own IP and innovating customer-focused service assurance solutions.

SCG employs over 750 people across two continents servicing over 30,000 customers supported by its own SIP platform (Fuse2), Tier 2 ISP network and two hosted telephony platforms. SCG operates across both direct and indirect channels with SCG Connected, SCG Wales, SCG Southwest, SCG Midlands and SCG Corporate forming the direct business (comprised of over 30 acquisitions), and SCG Together (comprised of 2 Circles, NSN and Hello Telecom), representing the wholesale and partner channels.

SCG's core focus is within the UK where its services are supplied to SME, Public, Third Sector and Enterprise markets via a channel of over 450 partners and its own direct sales and shared service support centres. Through the acquisition of X-on in 2022, SCG's medical vertical, underpinned by the industry-leading hosted telephony platform Surgery Connect, is the primary choice in the market in England and is rapidly expanding into Scotland and Wales.

SCG's mission is to help its customers be more connected, working together to remove pain points in their communications infrastructure and enabling them to scale for growth. SCG's ESG and CSR commitments focus on how its people and supply chain impact on the environment, creating opportunities at all levels for future generations. The SCG brand promise is that wherever you see the SCG trademarked Cloud outline, you know that your service is assured.

For more information about how SCG can enable your business for the road ahead, please visit www.scgcloud.com

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<u>Distributed By Pressat</u> page 2 / 3



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<u>Distributed By Pressat</u> page 3 / 3