DALE VINCE IMPLEMENTS ECOTRICITY BOYCOTT OF AIR FRANCE OVER SHIPMENT OF MONKEYS TO LABORATORIES

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Founder Dale Vince Joins PETA in Calling for Last Remaining Major Airline to Stop Transporting Primates to Labs

London – The founder and managing director of renewable-energy company Ecotricity, Dale Vince OBE, fired off a letter this morning calling on Air France to stop transporting monkeys to laboratories, where they're caged, experimented on and killed. Ecotricity, founded in 1996 by 'wind tycoon' Dale Vince began with a single wind turbine and now supplies thousands of people with green electricity.

In his letter, the vegan managing director points out that Air France are the *only* remaining major airline that still participate in what Vince describes as a sickening practice and explains that until Air France join "every other major airline in the world in banning this practice, my company will operate a 'no fly policy' in respect of Air France". He joins a growing list of celebrities – including Peter Gabriel, Dr Jane Goodall, Chris Packham and James Cromwell – who've spoken out against Air France's cruelty to primates.

The full text of Vince's letter is available below. For more information about Air France's cruel practices, please see PETA's video "Air France in 60 Seconds" or visit PETA.org.uk.

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