

## Cycle London to Paris and witness the Tour de France live in 2020!

Friday 5 July, 2019

In celebration of the 106<sup>th</sup> edition of the Tour de France, charity challenge organisers Global Adventure Challenges are offering a discount on registration fees on their iconic London to Paris Tour de France cycling challenge for 2020!

Taking place on 15<sup>th</sup> – 19<sup>th</sup> July 2020, the London to Paris Tour de France challenge will take participants from capital to capital, spending four days in the saddle and cycling 315 miles through stunning English countryside, along quiet French country lanes, through traditional market towns and past the war memorials and cemeteries of the Somme. The pièce de résistance of this incredible challenge will be the final cycle to the Arc de Triomphe and on to the Champs-Élysées, following in the tyre tracks of the cycling greats before seeing them cycle the same route the next day in the finale of the Tour de France!

Peter Robinson, Company Director at Global Adventure Challenges said: “The London to Paris Tour de France bike ride is our most popular cycling challenge – and it’s not hard to see why! With the finale of the world’s greatest cycle race waiting at the finish line the atmosphere on the challenge will be incredible – plus many individuals will be taking part in support of charities close to their hearts.

“This challenge attracts participants of a range of ages and cycling abilities, from complete beginners to experienced riders – so whatever your level of experience, you’ll be in good company and the team spirit will be flying high!”

From 9am on Friday 5<sup>th</sup> July, you can register on this exciting adventure for just £99 using the code TDF99 and then either pay the challenge balance of £800 or commit to raising a minimum of £1,600 for the charity of your choice. The offer ends at 5pm on Monday 29 July, so don’t wait to secure your space!

For terms and conditions and to sign up to this cycle challenge of a lifetime just head over to [globaladventurechallenges.com](http://globaladventurechallenges.com).

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