

CT Travel Group Acquires Pathfinder Trade and Invest

Tuesday 15 August, 2017

The successful working partnership between CT Trade Missions and Pathfinder Trade and Invest has been further strengthened following Pathfinder's acquisition by well-established Tunbridge Wells travel company, and parent company of CT Trade Missions, CT Travel Group Ltd.

Pathfinder Trade and Invest was initially set up by Michael Thomas in 2011 to promote and facilitate trade and investment with global growth markets by way of overseas Trade Missions and UK Conferences, summits and briefings. CT Trade Missions worked alongside Pathfinder Trade and Invest from its inception and was appointed its Trade Mission Manager and travel providers; Michael will remain with Pathfinder in the role of Chairman and Strategic Advisor.

CT Travel Group Founder & CEO, Mark Kempster, says:

"We are delighted to welcome Michael Thomas and Pathfinder Trade and Invest into the CT Travel Group family. Strengthening our existing relationship, we aim to build and grow our Trade Missions into a global programme, expanding our range of country and industry-specific events, both in the UK and overseas."

CT Trade Missions Manager, Lyndsay Snowden, adds:

"Having worked successfully with Michael for over 20 years, I am confident that this exciting new development will enable us to better assist British business to export worldwide and I very much look forward to expanding the Pathfinder Trade and Invest brand."

The next scheduled Pathfinder Trade Mission takes place in Kuwait from 25 to 28 September 2017, which will coincide with a major British government initiative to promote all that is best about British exports, including a visit by the Red Arrows and the Prime Minister's Trade Envoy to Kuwait.

For further information on the Trade Mission to Kuwait or on any other Trade Missions currently planned, please contact Lyndsay Snowden at lyndsay.snowden@cttrademissions.co.uk or visit www.cttrademissions.co.uk

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