

# CRYPTIQ Launches in the UK – AI Driven Cybersecurity with a No Outcome-No Invoice Model, London, UK – 7th Feb 2025

Friday 7 February, 2025

UK businesses face an urgent cybersecurity reckoning ransomware attacks surged 70% in 2024 (NCSC), cybercrimes hit 7.78 million cases, and 44% of businesses still lack in-house cybersecurity expertise. Meanwhile, hostile cyber activities against UK organizations rose 16% year-over-year, escalating risks, compliance challenges, and financial exposure.

Despite record security investments, CISOs struggle with an even bigger challenge—the threat visibility gap. Security decisions are often made with fragmented risk data, slow detection, and reactive measures, leaving businesses exposed. CRYPTIQ is addressing this head-on with AI-driven cybersecurity intelligence that transforms how organizations detect, prioritize, and mitigate threats.

*“Businesses don’t fail because they lack security tools—they fail because they lack security visibility. Without real-time risk intelligence, leaders are making blind decisions, leading to gaps in protection and wasted investments. CRYPTIQ solves this by bringing predictive security intelligence to the boardroom—giving businesses clarity, confidence, and control over cyber risk.”*

— Himanshu Satya, CEO, CRYPTIQ

## Why CRYPTIQ Stands Apart?

### ?? No Outcome, No Invoice – Security with Measurable Business Impact

Cybersecurity should deliver real results, not just alerts.

*CRYPTIQ ensures businesses invest in tangible risk reduction, resilience, and strategic security.*

### ?? AI-Driven Decision Intelligence – Security that Thinks, Adapts & Acts

Cyber threats move faster than human response—security must be predictive, autonomous, and risk-prioritized.

*CRYPTIQ’s AI-driven intelligence provides real-time insights, enabling leaders to act on risk before it impacts operations.*

### ?? Security as a Business Asset – Maximizing ROI, Minimizing Cyber Risk Cost

Security isn’t a cost centre—it’s a business-critical function protecting revenue, assets, and operational continuity.

*CRYPTIQ helps businesses quantify cyber risk, optimize security spending, and align security investments with financial outcomes.*

### ?? 3T Ethos – Trust, Transparency, Togetherness

Cybersecurity isn’t just about technology—it’s about partnerships.

*CRYPTIQ builds long-term security alliances, ensuring businesses have a trusted, transparent security partner.*

## The Next Chapter in Enterprise Security

Cybersecurity is no longer just about defense—it’s about staying ahead, making informed decisions, and ensuring security enables business success.

At CRYPTIQ, we drive this shift through our **3G Model**, delivering a security strategy that is **boardroom-aligned, growth-focused, and continuously adaptive**:

## Media:



## Related Sectors:

Business & Finance :: Computing & Telecoms :: Education & Human Resources :: Health :: Manufacturing, Engineering & Energy :: Medical & Pharmaceutical :: Transport & Logistics ::

## Related Keywords:

AI Cybersecurity :: VCISO :: Cyber Risk :: Cybersecurity Consultancy UK :: TPRM :: VA :: PT :: CEM :: GRC :: IAM :: Phishing Simulation :: Cybersecurity Awareness ::

## Scan Me:



? **Governance:** Enterprise security leadership, compliance intelligence, and cyber risk strategy—ensuring security is built into business decision-making.

? **Growth:** Proactive risk visibility, cloud security, and secure business expansion—so innovation happens without security bottlenecks.

? **Guardrails:** AI-driven threat intelligence, identity security, and real-time risk mitigation—delivering continuous security assurance.

**The result? A cybersecurity strategy that thinks ahead, adapts in real-time, and strengthens business success.**

**Security should be a competitive advantage, not a roadblock.** Learn more at [www.cryptiq.uk](http://www.cryptiq.uk) or contact us at [contact@cryptiq.uk](mailto:contact@cryptiq.uk)

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