Creativepool opens submissions for the 2016 Annual - The largest comprehensive collation of creative work

Tuesday 1 December, 2015

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From what we have seen so far 2015 was a great year for the community; an exploration of the latest technologies, mediums and topics have all been taken to new heights. Flashback to the beginning of the year; the Annual 2015 not only contained some of the greatest creative work selected by our 63 esteemed judges; but it was all wrapped in a beautifully crafted package printed by the lovely team at Ambrose Press with 1,000 limited edition hardbacks on a gorgeous Fedrigoni Sirio Tintoretto stock. It all culminated with a wicked celebration party hosted by the super team at Mother London!

The Annual 2016 is growing again and becoming an even more desirable award to be acquired amongst the community. The exposure the publication sees is rivalled by no other creative award. With 15,000 perfectly bound physical copies to be printed, (as well a digital equivalent available online) the annual will be distributed amongst some of the top creative companies in the world. Last year appearing at Cannes Lions, Advertising Week: Europe & New York, London Design Festival, and all Creativepool events (not to mention it's digital distribution); this placement secures the chance to be seen by peers, colleagues and close competitors.

Michael Tomes, Founder of Creativepool, said, “The caliber of work we have seen so far for 2015 is astonishing, everyone in the industry has been working incredibly hard, and they deserve to get acknowledged for it. The addition of new categories directly reflects the growth we have seen in the community this year, and we are excited to showcase the new talent in creativity and innovation. Also, this year's worldwide judging panel is something really exciting - we cant wait to announce it!”

The book will be underlined by a completely fresh layout and some remarkable artwork. This year there are more categories, more space, and a fresh new judging panel which is soon to be announced.

Some of the new categories to be added this year include:

- Advertising: Broadcast
- Advertising: Print
- Application
- Direct Mail
- Experiential
- Outdoor
- Production
- Wave

View All Categories

Creativepool has also opened up the chance to be distinguished as the highest caliber of creative excellence this year with the addition of:

- Agency of The Year
- Influencer of The Year
- Newcomer of The Year

If you're already an existing member of Creativepool it's easy to enter.

Follow this link to get all the details.

Submissions for the Annual 2016 close end of January 2016.

Company Contact:

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