Creativepool is awarded Best Specialist Job Board

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London-based Network for the Creative Industry, Creativepool, has been named Best Specialist Job Board at the 15th Annual NORA Awards.

The awards ceremony for the 15th annual National Online Recruitment Awards (NORAs) was held at Sway – an exclusive venue in London's Covent Garden. As ever, the competition was stiff. Indeed, the calibre of this year's finalists was higher than ever, reflecting the increasingly high level of competition in today's online recruitment sector.

Alongside them, in the category of Best Specialist Job Board, Creativepool was pitted against Bubble Jobs, CW Jobs, eFinancialCareers, Onlymarketingjobs, Oilfinity, Supply Chain Online and Aviation Jobsearch.

The win is a continuation of the strides that Creativepool has been making in the sector and follows up on being joint winner of Best Innovation in Online Recruitment alongside Linkedin in 2014. Creativepool has continued along it's path of innovation in the sector - with content being at the heart of increasing growth of monthly member sign-ups, job postings and interaction. This in conjunction with continual development of the platform to maximise the benefits to talent specialists of the creative industry - proven by last week's win.

Stephen O'Donnell, Founder & Chairman of NORA, stated, "The judges felt Creativepool's candidate management system is a remarkably efficient tool in the recruitment process when looking for creative talent. It's also inspiring to see the progression of Creativepool after their win of Best Innovation in Online Recruitment alongside Linkedin in 2014 – so it is with pleasure that we were able to recognise them as the winner for this year's Best Specialist Job Board."

Michael Tomes, Founder of Creativepool, said: "Receiving last year's innovation award alongside the biggest recruitment site in the world was an incredible honour. For the second year, taking home the win of Best Specialist Job Board … it's another unbelievable privilege. Identifying the needs of the creative industry and creating a platform that integrates the profiles of both companies and individuals – and enabling both to promote themselves effectively – has been challenging and rewarding. To have that recognised at the NORAs is an honour that I will treasure for a long time."

Among the panel of judges were industry experts including Neil Morrison, Group HR Director for Penguin Random House UK; Ann Swain, Chief Executive of The Association of Professional Staffing Companies; Steve Othen, Head of Strategic Projects of REC; Melanie Hays, Head of Organisational Development of Compass Group UK & Ireland; Emma Mirrington, Co-Founder of The FIRM (The Forum for In-house Recruitment Managers) ; Bethan Davies; with over 16 years of Executive Search and In-house Talent Acquisition experience.

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Notes for The Editors:

About Creativepool

Creativepool is a one-of-a-kind community – a creative industry expert that changes the way companies and people interact in the digital environment.

A free platform, Creativepool's mission is to showcase and define connections behind the world's creative community – including both companies and individuals. As a recruitment platform, it provides the world's biggest agencies and brands with an interactive environment in which to attract the world's best talent. As a news outlet for the industry, Creativepool offers its users control over what they publish about themselves and how they promote that information.

http://creativepool.com/magazine/events/awards/best-specialist-job-board.6900

About the NORAs

Established in 2001, the National Online Recruitment Awards (NORAs) were created to acknowledge

and reward excellence in online recruitment practice. The list of past finalists and winners accurately illustrates the evolution of the UK online recruitment sector, which is now recognised as the most advanced and competitive in the world. It is this competition to satisfy increasingly “internet savvy” candidates that has fuelled one of the fastest growing industries in the UK.

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