

## Creative Virtual Receives Award for Best Conversational AI Solutions

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*SME News recognises Creative Virtual for conversational AI excellence in their 2022 IT Awards*

London, UK – Creative Virtual, a world leader in conversational AI for customer and employee engagement, has been recognised for [Best Conversational AI Solutions](#) in the 2022 IT Awards. SME News Magazine announced the winners this month after careful evaluation of award nominees by their research team.

This is the first year for the SME News IT Awards programme which was started in response to the critical role the IT sector has played in enabling businesses to stay connected and adapt in the face of recent hardships and uncertainty. The awards recognise companies driving for innovation and focusing on client-centricity while also remaining true experts in their industry.

The award of 'Best Conversational AI Solutions' recognises Creative Virtual's work in both developing innovative technology and implementing successful solutions for organisations around the world. [V-Person™ technology](#) allows for unlimited customisation to deliver digital support that is personalised, convenient, and efficient.

"In order for virtual agents and chatbots to truly be conversational AI solutions, they must be integrated and personalised," says [Chris Ezekiel, Founder & CEO](#) of Creative Virtual. "We have built our reputation as a conversational AI leader on successfully delivering these solutions and are honoured to be recognised as the best in the industry."

Creative Virtual collaborates with enterprises around the world to improve their customer, employee, and contact centre experiences with deeply integrated chatbot, virtual agent, and live chat technologies. Explore more about these [smart conversational AI solutions](#) on the company website.

### ABOUT CREATIVE VIRTUAL

Creative Virtual is a conversational AI leader recognised in the industry for our nearly two decades of experience and unmatched expertise. Our innovative V-Person™ virtual agent, chatbot, and live chat solutions bring together humans and artificial intelligence to deliver seamless, personalised, scalable, and secure digital support for customers, employees, and contact centre agents. Leading global organisations rely on our award-winning technology and expert consultation to improve their support experience, reduce costs, increase sales, and build brand loyalty. Our global team and extensive partner network support installs around the world in 40 languages, providing both localised collaboration and international insights. To learn more, visit [www.creativevirtual.com](http://www.creativevirtual.com).

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## Company Contact:

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### Creative Virtual

T. +44 (0)20 7719 8332

E. [press@creativevirtual.com](mailto:press@creativevirtual.com)

W. <https://www.creativevirtual.com/>

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