Creating the Polished Concrete Look Naturally with Environmentally Friendly Clay Plaster

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Showcasing the versatility of natural clay plaster in modern design, award-winning British company Clayworks now offer three ***Polished Concrete Finishes*** within their range, allowing for the creation of incredibly sleek, modern interiors.

These new styles are undeniably contemporary, and can be used to great effect in a variety of looks – from a chic urban warehouse feel to a glamorous highly polished interior.

Using innovative Japanese hard-trowel or sponging techniques, Clayworks offer both rustic and smooth finishes within the range, including the incredibly unique *Shuttered Concrete* texture (pictured below middle).

They also offer a wide range of pigmentations, meaning this range can be used in a wide palette including industrial-style pale greys to warm, earthy pink-toned greys, and more.

Designs and artwork can also be incorporated into the walls, an option particularly popular with businesses seeking bespoke branding within their interior.

Beyond the aesthetic, Clayworks' plasters are made from sustainable raw clay, and are recyclable, reusable, compostable and 100% biodegradable.

As a breathable natural material, clay plaster also regulates humidity and temperature easily. Their hygroscopic nature allows absorption and desorption of moisture from the atmosphere, maintaining levels of humidity at the optimum for human comfort within a range of 30-70%.

Clayworks have provided their natural clay plasters for residential and commercial projects all over the world, including over 60 branches of Nando's and retail outlets as far afield as Asia and Australia. They have also won countless award for their innovation in the field of eco building products.

For more on Clayworks, including a gallery of their restaurant work, see www.clay-works.com

Press notes:

Clayworks is an award winning UK provider of clay with an expert team designing bespoke interiors for all kinds of interiors. They have a huge range of projects, and a portfolio of photos available for profile, and are available for interview and expert opinion pieces, particularly in eco interiors.

Please contact Sharon Kilby at Arthouse PR for more info.

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