Create your own perfume online with MyParfum

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Innovative online-startup MyParfum offers customized fragrances as personal luxury or unique Christmas gift

Perfume has always been a popular gift for Christmas. An individualized perfume, custom-made and with a personalized perfume bottle: Unique luxury!

The startup-company and scent producer MyParfum is specialized in the creation of individual perfumes. Customers are becoming perfumers themselves online (www.myparfum.co.uk). With an innovative online-tool and recommendations of MyParfum fragrance experts, customers can create their own scent from over 50 pure fragrances and 10 character fragrances. With more than 150 billion possible combinations of the olfactory notes, the custom perfume is most likely absolutely unique. Also the perfume bottle can be personalized with a message, name or personal picture. Every step of the production process is made hand-crafted in the Berlin-based MyParfum perfume lab. The unique fragrances for women or men are extraordinary personal luxury or a very special gift for Christmas.

Using the intuitive MyParfum online fragrance design tool, possibly accompanied by the MyParfum scent experts, is a very special experience. Developed with French perfumers, the fragrance system gives the customer the opportunity to easily create their own masterpiece in just a few steps. Customers who do not know, which ingredients to choose, can get support by a fragrance expert, using an online-questionnaire. MyParfum experts create these bespoke perfumes, matching the customer's style and preferences and character.

Just in time for the Christmas season, MyParfum offers a special limited edition of designer perfume bottles. One of them covered with pure gold by a goldsmith, another one decorated with Swarovski-Crystals by a jeweller. Every perfume bottle can be fully customized with a personal message, name or picture. There is also a selection of gift sets, fragrance sets, testers and gift certificates. A custom perfume (1 fl oz) is available starting from 39.90 GBP, produced by hand and shipped world-wide in just 5-7 days. Moreover MyParfum offers 2-week money-back guarantee.

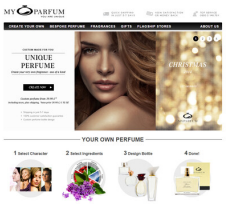
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