

## Create a personalized and bespoke education experience! – The latest feature on the Multiple Myeloma Hub

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Unlock the full potential of medical education with a user account on the Multiple Myeloma Hub website. The Multiple Myeloma Hub is the leading online platform for medical education in multiple myeloma, and we are thrilled to announce the launch of its new user account feature, designed to revolutionize the way medical professionals and students access and engage with medical content.

The new user account feature offers a range of benefits that will enhance the learning experience, making it more personalized, convenient, and tailored to individual needs. By signing up for a user account on the Multiple Myeloma Hub, users can unlock the following advantages:

- **Bookmark** and save content for later: With a user account, users can easily bookmark the articles, videos, and resources that they find useful. Whether it's a drug update, a video interview, or a case study, users can save content to access at a later time. No more time wasted searching for specific information or losing track of essential materials. The content that is most valuable to the user remains easily accessible for when they need to refer back to it or to refresh their learning.
- **A bespoke** learning experience: The user account feature allows users to select specific topics of interest within the disease area. Whether they're focused on a particular subtype or therapy area, users can customize their feed to ensure they receive the most relevant and up-to-date content in their chosen area. Over time, the system will then recommend specific content tailored to the individual user.

Mia Hill, Managing Director at Scientific Education Support, stated, "Our mission is to empower healthcare professionals with the latest knowledge and updates in their disease area. The introduction of user accounts is a step towards achieving this goal. We want our users to have a personalized and seamless learning experience, and the new features will undoubtedly enhance their journey."

Signing up for a user account on the Multiple Myeloma Hub website is easy and completely free. To get started, users can simply visit our hub at <https://multiplemyelomahub.com/login>, enter their email and click on the "Continue" button. Users can also log in with their existing accounts to start benefiting from these exciting features immediately. For more information about the Multiple Myeloma Hub website and its user account feature, please visit <https://multiplemyelomahub.com/>.

The Multiple Myeloma Hub is an open-access online resource, dedicated to providing balanced, credible, and up-to-date medical education in multiple myeloma. Our aim is to enhance knowledge in multiple myeloma through the multichannel dissemination of global advances related to its classification, diagnosis, treatment, and management.

The Multiple Myeloma Hub shares new data, evidence-based articles, therapy approvals, expert opinions, and international congress coverage to treatment teams and researchers around the world.

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