

Crazy Domains Partners with IBM: cloud Servers Launched in Hong Kong and Singapore

Monday 18 July, 2016

Australia's leading Domain and Hosting registrar announces exciting enhancement to hosting services.

HONGKONG - JULY 18, 2016 - Crazy Domains a provider of premium web services overseen by international tech company Dreamscape Networks FZ-LLC, has partnered with IBM's SoftLayer to provide the highest performing cloud servers to help web developers better serve small businesses worldwide.

Crazy Domains has unveiled a new partnership with IBM SoftLayer that completely redefines web hosting services for businesses in Hong Kong.and Singapore

Local entrepreneurs seeking to establish their online presence — specifically micro-businesses to SMEs with .SG and .HK top-level domains — can now host their sites on the best servers in their local country.

IBM is renowned for providing quality and innovative IT services that continuously increase productivity and performance for various enterprises. Now with the help of IBM's SoftLayer servers, Crazy Domains aims to provide top quality cloud services for clients all around Singapore and Hong Kong.

According to SoftLayer, "virtual servers deliver to customers a higher degree of customization, transparency, predictability, and automation, and integrate seamlessly with their bare metal servers."

Hosting websites on servers in your local country has many advantages over using services overseas, including a shorter travel time for data transfer: meaning minimal delays. Changes or updates to your website are implemented immediately, in turn delivering a better user experience for your site visitors.

Another important benefit is improved rankings in local search results. Potential clients looking for your products and services will be able to easily find your website, since both the visitor and your website are in the same country.

With this new innovation, business ventures and other online endeavours have never been so crazy easy.

Users can now freely modify server software, ensuring stability and security for their enterprises. Cloud servers come with the best benefits, and are recognized for being stable, fast, and secure at an affordable cost. These are very cost-effective and highly efficient compared to traditional servers. For the equivalent price of a standard server, cloud servers offer a greater price-performance ratio.

Mark Evans, CEO of Dreamscape Networks, said the company's APAC campaign is focused on assisting micro-businesses and sole traders establish their online presence, and efficiently build their brand.

In addition, Evans said that he wants to make it crazy easy for anyone to succeed online. "This is why we get out of bed in the morning, to help our customers achieve their online goals. In this day and age if you're not online, you're invisible."

Since taking the company reins, Evans applied his vast experience and visionary concepts, and repositioned the brand into being an affordable online service provider with premium service that is fast becoming one of the most trusted online solution providers in the industry.

Since his arrival, the company has experienced rapid global growth that has cemented its status as an innovator and market leader. With his reputation and unwavering vision for Best in World service, the company is now bringing this mission to share, help and support innovation with Singapore and Hong Kong.

About Crazy Domains

Australian tech company Crazy Domains is operated by the multinational **Dreamscape Networks**.

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As a trusted and affordable online service provider with premium service, Crazy Domains offers quality web services that include domain name registration, web hosting, web design and development, dedicated and cloud servers, and business packages for small to medium-sized enterprises worldwide.

Founded in Australia in 2000, Crazy Domains now has satellite offices in Europe, Southeast Asia, and India while its headquarters is located in United Arab Emirates.

To know more about **Crazy Domains Hong Kong**, check out <u>www.CrazyDomains.hk</u>.

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