Crazy Domains Launches in 5 Asian Markets

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Australia's Leading Domain and Hosting Registrar Goes Crazy with APAC Expansion

Singapore - July 14, 2016 - Crazy Domains has launched its service in five new markets in Asia. With a focus on helping personal brands and small to medium businesses build a strong digital presence, as well as efficiently use online marketing tools for branding.

Asia Pacific is one of the fastest growing regions in the world, so it is a natural fit that Crazy Domains would want to venture it and further expand its business in the region.

The initial target markets of Crazy Domain's latest campaign are Hong Kong, Indonesia, Philippines, Malaysia, and Singapore. Already a familiar market for Crazy Domains, its global partner company, Dreamscape Networks, has offices in Singapore and the Philippines.

Crazy Domains CEO, Mark Evans, said:

"As Australia's number one domain brand, we feel like it's a natural progression for us to move into the emerging Asian region.

From our years of learning and growing globally, we see it as our responsibility to educate and help our Asian customers build their online presence. Our brand purpose is to make it Crazy easy for anyone to succeed online, and that's why we get out of bed in the morning: to help our customers achieve their online goals."

Evans says Crazy Domains aims to be the most trusted and affordable online service provider, renowned for premium service.

Crazy Domains has also strategically tapped into Social Media localisation as part of its global marketing efforts. In addition, Crazy Domains is giving away a free professional email address with every domain name purchase by customers in Hong Kong, Indonesia, the Philippines, Malaysia, and Singapore.

A multi-million-dollar campaign, which includes online advertising and digital marketing campaigns, is already underway targeting the five countries with a clear Marketing Strategy to help Crazy Domains customers grow their business and succeed online.

Building an online presence can be both time-consuming and frustrating for SME owners, due in part to limited funds and resources.

However, with the help of Crazy Domains, startups and enterprises across the Asia Pacific region can get the right domain names, create great websites, and generate new leads through the use of cutting-edge digital marketing solutions.

Aspiring APAC entrepreneurs can now build robust online identities for their online branding—something that all 21st century businesses need.

Crazy Domains provides online products and solutions on a global scale to over 1.5M members, predominantly SMEs, worldwide. The renowned online service provider is highly focused on product innovation, Best in World customer care, and the latest in internet technology.

Crazy Domains is focused on continuous innovation for its products and services to better aid the growth of small and medium companies. With its main goals of "providing simple, innovative, and affordable online products and services that change lives" it is already succeeding.

Initially founded in 2000 as a domain registrar in Australia, the IT company now provides web hosting, website design, online marketing, servers, and online business packages, and has several offices and data centres around the globe.

About Crazy Domains

Crazy Domains is an Australian IT company that was founded in 2000. They started out reselling

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domains but advanced on to provide **domain name registration, web hosting, and other online marketing services** to more than 500,000 SMEs worldwide. The renowned internet solutions provider is at present highly focused on product innovation, excellent customer care, and the latest in internet technology. For further inquiries, just visit the **Crazy Domains Singapore** homepage at www.CrazyDomains.sg**.**

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