

Could you be the world's most #ShamelessModel?

Friday 17 July, 2015

Do you ever think, 'I'd look stunning in an asymmetrical thong or a faux-leather gimp suit?' If so, now could be your time to shine, as stag and hen company, Last Night of Freedom, embark upon a mission to find an utterly #ShamelessModel to wear their most outlandish stag costumes and accessories.

Last Night of Freedom run the largest stag and hen costumes and accessories shop in the UK and they need your help. They're on the hunt for a male model willing to pose in their most outrageously controversial stag gear that they're unable to convince any professional model to wear.

This is not for the faint of heart. LNOF's offering ranges from the suave and sophisticated to the rude and ridiculous, but this photoshoot is solely for their most offensive getups.

Ranging from the tamer Willy and Bum Shorts and Full Body Condom Suit to the bloody Ninja Sanitary Towel Costume (complete with tampon nunchucks); these outfits are not for wallflowers.

LNOF's MD, Matt Mavir, is on a mission: 'We want unique images for our website; stock photos aren't our thing. We take all of our product photographs at our in-house studio, but, strangely, we can't find a professional willing to have these in their model portfolio. We need a completely shameless individual.'

If you're up for the challenge (or know someone who you think would be perfect for the job), **tweet a picture of your / their most shameless photograph to @LNOF using the hashtag** #ShamelessModel.

The selected #ShamelessModel will receive a trip to LNOF HQ in Newcastle. Transport and accommodation will be provided, as well as payment for one day's modelling work (£250).

The only condition of being Last Night of Freedom's #ShamelessModel is that the **chosen one can't refuse to sport any of the costumes on the day**, or payment will not be made.

The #ShamelessModel campaign closes on Friday 31st July and there will only be one lucky (or unlucky, depending on how you look at it) winner selected – so the more bold, brash and distasteful the entries, the better.

For more information on the #ShamelessModel competition, visit lastnightoffreedom.co.uk.

Media:















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