

# **Cosmopolitan Announces Blog Award Winners**

Thursday 3 October, 2013

The Cosmopolitan Blog Awards (in association with Next) took place this evening at Oxo2.

For the fourth year running, the awards celebrate the crème de la crème of the blogosphere. Over 43,000 nominations were originally received, which were then drawn up to a shortlist of 133 blogs by a judging panel. Readers once again voted in their thousands with 42,000 votes cast to decide on the final winners.

#### The winners for 2013 are:

Best Established Beauty Blog - Hello October Best New Beauty Blog - One Nail To Rule Them All Best Established Fashion Blog - What Olivia Did Best New Fashion Blog with Best British Bloggers - Love of Cloth Best Lifestyle Blog - The Londoner Best Travel Blog - 40 Before 30 Best Craft Blog - The New Craft Related Society Best Food Blog - The Cake Hunter Best Sex & Relationships Blog - Reasons To Be Single Best Interiors Blog with Next - Love Chic Living Best Vlog - Fleur de Vlog Best Beauty Vlog - Tanya Burr Best International Fashion Blog with Independent Fashion Bloggers - Style Me Curvy Next Newcomer - Laura Louise and Her Naughty Disease

"The scale of the awards and the calibre of nominations has once against been phenomenal," said Pat McNulty, Digital Editor, Cosmopolitan.co.uk. "As the very first women's magazine to introduce Blog Awards back in 2010, we're extremely proud to highlight and showcase the very best blogging talent and engage our readers with fresh and dynamic content."

## Highly commended were also awarded to:

Best Established Beauty Blog - DizzyBrunette3 Best New Beauty Blog - Oh Little Red Best Established Fashion Blog - Lulutrixabelle Best New Fashion Blog with Best British Bloggers - Fashion Influx Best Lifestyle Blog - Handbags and Cupcakes Best Travel Blog - Pommie Travels Best Craft Blog - Trends With Benefits Best Food Blog - The Model Foodie Best Sex & Relationships Blog - The Things I Do To Impress Women Best Interiors Blog with Next - Tidy Away Today Best Vlog - Mandy Best Beauty Vlog -It's Simply Beauty Best International Fashion Blog with International Fashion Bloggers - Thunder & Threads Next Newcomers - Gillian Lee Rose

## The judging panel were:

Pat McNulty - Digital Editor, Cosmopolitan.co.uk Shelly Vella - Cosmopolitan's Fashion and Style Director Ingeborg van Lotringen - Cosmopolitan's Beauty Director Kate Lucey - Acting Web Editor, Cosmopolitan.co.uk Suzy Cox - Cosmopolitan's Deputy Editor Amanda Statham - Cosmopolitan's Travel Editor Jo Adnitt - Cosmopolitan's Acting Features Director Sally Gillam - Cosmopolitan's Interiors Editor Gizzi Erskine - Celebrity Chef, Food Writer and Television Presenter

## -Ends-

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