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Copas Turkeys, Beef, Chicken & Gin Show in 2024 Great Taste Awards

Wednesday 31 July, 2024

Cookham Dean farm's products complimented on taste and quality throughout.

LONDON, 31 JULY 2024, FOR IMMEDIATE RELEASE: The 2024 Great Taste Awards have been issued, and Copas Farm Shop, a.k.a. Copas Traditional Turkeys, received stars for six products.

- The company's famous Free Range Bronze Whole (Very, Very Special) Turkey received one star
- Sister brand The Thoughtful Producer's Whole Free Range Chicken, Chicken Wings, and Chicken Breast Fillets each received one star
- · Copas' first foray into spirits, Small Batch Rosemary Gin, received one star
- And Copas' Galloway Beef Rump Steak received two stars.

Having won awards for three consecutive years, Copas Farm Shop / Copas Traditional Turkeys is officially a "Great Taste Producer."

"It is wonderful to consistently receive recognition from the Great Taste Awards judges," said Tom Copas, Managing Director of Copas Traditional Turkeys. "The care we invest in humanely raising our animals and preparing our meat for the marketplace truly shows in the quality of the food we produce and its excellent flavour. We deeply appreciate having these judges recognise and acknowledge this."

The Winning Products, with select comments from the Judges:

- **Copas Free Range Bronze Whole Turkey**: "This generously-sized, golden, succulent turkey has a mouth-watering aroma and juicy appearance that makes you want to dig in."
- **Thoughtful Producer Whole Free Range Chicken**: "This beautifully golden-skinned, deeply aromatic bird surprised us by the depth of flavour in the white meat."
- **Thoughtful Producer Chicken Wings**: "The firm, succulent meat holds together well and delivers the desired taste, which is pleasant on its own, and would also carry sauces or marinades well."
- **Thoughtful Producer Chicken Breast Fillets**: "These are plump examples of chicken breasts with skin colouring suggesting corn feeding."
- Copas Galloway Beef: Rump Steak: "This juicy and great-looking piece of meat is so full of meaty, umami flavours that we can taste the age running through it."
- **Copas Small Batch Rosemary Gin**: "A pleasant nose of juniper and coriander, along with a citrus mix of grapefruit and lemon... a light gin which would suit classic light cocktails."

Winning products, as well as a large selection of additional (seasonal) fresh, (year-round) frozen and gift-friendly items are available now from <u>www.copasfarmshop.co.uk</u> or by calling on 01628 499980.

Since 1957, Copas Traditional Turkeys have been preferred by Britain's foodies and chefs. Our free-range, game-hung turkeys are grown to maturity in Berkshire and enjoyed on Christmas tables throughout the UK. Operated from Cookham Dean by the Copas family since its start, the company's offering of humanely raised, objectively delicious meats and complementary products expands yearly, regularly winning awards for flavour and quality.

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Company Contact:

The Copas Partnership

T. 01628 499 980

- E. leona@copas.co.uk
- W. https://copasfarmshop.co.uk/

Additional Contact(s): Simon Windsor simonw@copas.co.uk

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