Conveyor belt product manufacturer Hoverdale UK expands senior management team

Wednesday 18 January, 2023

Hoverdale UK Limited, a global provider of conveyor belt products and equipment, hard metals, and wear-resistant products, has appointed David Barter as Process Improvement Manager within the senior management team. The move is part of a broader growth strategy and to streamline operational efficiencies.

David is an experienced CIO, Finance and Project Director with a proven track record in delivering successful transformation and multiple e-commerce launches for one of the world's most iconic retail FMCG brands, Aldi.

Having spent 22 years with Aldi in roles including Finance Director and, more recently, Managing Director, he was responsible for all technical infrastructure and applications for UK and Ireland. His accomplishments include the introduction of ALDI's first e-commerce propositions, launching multiple online grocery services within six months, and implementing a best-of-breed ERP platform and associated infrastructure, analytics, and new ways of working.

The role of Process Improvement Manager was created by Hoverdale to improve the flow of information between the back-office and the workforce out in the field, spot opportunities for new business and markets, and maximise and develop the processes that drive the entire organisation.

Hoverdale's conveyor belt cleaner, scraping products, and motorised brush cleaning system have quickly grown the business over 2-3 years. The company is now investing in its people and procedures to continue to boost its order book, strengthen its commercial offering and maintain its position as a market leader in the optimisation of bulk material handling. They work with some of the most prominent industrial names, including Lafarge Tarmac, Biffa, Aggregate Industries & Tata Steel. They recently opened a new North-East Operation in the UK while expanding overseas.

Matthew Beverley, Chairman, Hoverdale said:

"David's appointment is set to transform operational growth and performance across the business and further strengthen the expertise within the senior management team at Hoverdale. His knowledge and expertise will benefit our senior management team and the group's operational performance. I look forward to many opportunities to discuss ideas, plans, and future growth strategies.

As a natural leader in processes and technology, David has previously delivered across roles in Finance, IT, Compliance, Operations, Logistics, and HR. During his time with the retail brand Aldi, they were a major disrupter in the grocery market. These synergies led us to appoint David to apply his innovative vision to the conveyor belt industry.

This strategic move complements the recent promotion of Dean Conduit to Managing Director, allowing me to drive new market opportunities and innovative product development that solves our customer's problems. Collectively, as a team, we will continue to challenge and disrupt the conveyor belt product marketplace."

David Barter comments:

"These are exciting times for Hoverdale, and I am delighted to be part of such a forward-thinking organisation in the engineering sector. My remit will be varied but fully aligned with the company vision shared by the senior management team: streamline operations, increase efficiencies and site installations, oversee the team on the ground and grow our 'approved supplier' status in the UK and overseas.

This will be achieved by reviewing our current systems, improving stock control, and improving management information reporting – all with the endpoint of helping us better serve our customers to keep their plants moving."

Media:



Related Sectors:

Business & Finance :: Construction & Property :: Environment & Nature :: Farming & Animals :: Food & Drink :: Government :: Manufacturing, Engineering & Energy :: Medical & Pharmaceutical :: Public Sector & Legal :: Transport & Logistics ::

Related Keywords:

Hoverdale Uk :: Conveyor Belt Cleaners :: Belt Scrapers :: Motorised Brush Belt Cleaner :: Chevron Belt Cleaner :: Cleated Belt Cleaner :: Belt Cleaner ::

Scan Me:

Company Contact:

_

Hoverdale UK Ltd

T. +44 (0)2475 099836
E. kirstie@simplymarcomms.co.uk
W. https://www.hoverdale.com/

Additional Contact(s):
Address:
Unit 5, Liberty Way,
Attleborough Fields Industrial Estate,
Nuneaton,
Warwickshire,
CV11 6RZ,
United Kingdom

View Online

Additional Assets:
https://www.hoverdale.com/conveyor-belt-product-manufacturer-new-appointment/

Newsroom: Visit our Newsroom for all the latest stories:
https://www.hoverdale.pressat.co.uk