

Content creators flock to subscription platform, SoSpoilt for unbeatable payout rates

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The influencer platform designed for high-engagement streaming, sees surge in signups with over 1,000 new content creators joining each day.

SoSpoilt.com allows all kinds of content creators to earn directly from their online fanbase. From online fitness coaches to vloggers and beauty creators; SoSpoilt allows influencers to charge fans a monthly subscription to enjoy their premium content.

SoSpoilt's unique live features and incredible rates have seen more and more creators sign up than ever before, including ex Love Island contestant, Savanna Darnell, and foodie influencer, Anthony Turk a.k.a. The Sunday Cook.

Unlike other fan platforms of its kind, SoSpoilt offers per-minute live video chat, giving creators the chance to connect in real-time with their fans. Whether they're a food creator hosting live cookalongs or a yoga instructor streaming a morning class; fans can easily access and pay for their sessions all in one place.

With this surge in recent signups, SoSpoilt's stayed true to its name and raised its payout rate for creators from 80% to an industry-leading 85%.

It's no surprise creators and influencers are taking advantage of the opportunity to finally earn from the content they love to create.

"We want to spoil our creators as much as our creators want to spoil their fans," explains Alex Campbell, a spokesperson for SoSpoilt. "That's why we've made our payout rates even better, allowing creators to keep 85% of all fan subscriptions, messages, and tips."

"With this increase, not only is it the most generous creators will find out there, but it ensures that we continue to help thousands of content creators build a recurring and reliable income directly from their fans."

About SoSpoilt – SoSpoilt is an online platform with one mission: to help social influencers and content creators earn directly from their fanbase. Operated by Ampay Limited – a trusted UK technology provider since 1999 – it's the only choice for creators looking to connect live with fans and get paid. With SoSpoilt, fans can message, stream, and subscribe to creators they love. Go to sospoilt.com to find out more.

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