

## Consumers can save up to £427 with festive deal from Hyperoptic

Friday 28 November, 2014

**28 November 2014, London, UK:** Christmas has come early for consumers that live in a Hyperoptic-connected building, as the company announces its "join now and pay nothing until next Spring" deal for new customers today.

The fibre-elves at Hyperoptic, the UK's leading Fibre-to-the-Home provider, have prepared a treat with **THREE MONTHS FREE SERVICE** on any of their broadband and landline packages. Consumers that want to grab a festive bargain can choose from the following packages:

- **20Mb Broadband and Phone package** - Free for 3 months then £12.50 per month (+ £12.50 line rental)
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- **100Mb Broadband and Phone package** - Free for 3 months then £25.00 per month (+ £12.50 line rental)
- **1 Gig Broadband and Phone package** - Free for 3 months then £50.00 per month (+ £12.50 line rental)

The deal includes free calls to UK landlines during evenings and weekends. It also includes a free connection (normally £40) and free standard installation (a saving of £200) – which means that consumers can save **up to £427.50** with this deal.

David Shaw, Head of Customer Support, Hyperoptic: "Millions of us are looking forward to relaxing with our families this Christmas streaming movies or playing with new gadgets and devices.

"Our offer is ideal for consumers looking for a broadband connection that will provide a stress-free and seamless experience during the festive period. Better still; consumers coming to the end of their current contract can experience Hyperoptic fibre broadband today, alongside their existing service without having to pay a penny until Spring 2015."

Those wishing to take advantage of this deal just need to visit [www.hyperoptic.com](http://www.hyperoptic.com) and use the promotion code festive3. This deal expires at 23.59 on Wednesday 31st December.

### **About Hyperoptic**

Hyperoptic is the UK's leading Fibre-to-the-Home provider, delivering a quantum leap in online connectivity. Its hyper-fast gigabit symmetrical service is over 56 times faster than the current UK average, and ten times the speed of its nearest competitor.

Hyperoptic works with freeholders, developers, property managers and residents to bring its award-winning services to residential and business developments, providing an unrivalled connection that increases the attractiveness of each property. It aims to have its hyper-fast service available to over half a million homes by 2018.

Founded in 2011, Hyperoptic received a £50m investment in May 2013 from Quantum Strategic Partners Ltd, a private investment vehicle managed by Soros Fund Management LLC. The company was named 'Best Superfast Broadband' provider and "Best Use of Digital" at the 2014 Internet Service Providers' Association Awards, "Most Innovative Provider 2013" by Broadband Genie and "Best Urban Network Enterprise" at the NextGen 12 Challenge Awards.

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