Consultonomics Ltd Offer Irish based Entrepreneurship Development

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Consultonomics Ltd have announced its development program for budding entrepreneurs which aims to help create a generation of self-sufficient and successful business owners.

Consultonomics Ltd is an outsourced sales and marketing firm located in Limerick, Ireland. They are dominant market leaders and offer clients a professional and personalised approach to marketing their product/service. The firm provide their clients with a direct and personal link to their customers, helping them to enhance brand loyalty, increase sales and maximise market penetration. They do this by building marketing and promotional campaigns that have innovative strategies, giving careful attention to their clients' needs and providing them with a group of motivated and talented people. Their key success factor is their 'no win, no fee' policy. This means that if they don't deliver the results promised to their clients then the client doesn't have to pay. With this policy in place their clients are confident that they put 100% into everything they do; this creates great brand loyalty and success for the firm.

The firm have recently announced their development program that has been set up for the purpose of teaching up-and-coming entrepreneurs the correct skills and sufficient techniques to become successful business owners. "As the Irish economy begins to recover we felt that offering a development program that educates individuals on the most important skills required to run a successful business would be a great way to further strengthen and rebuild Ireland's economy," says managing director, Joe Clarke.

According to the 'Get Britain Trading' campaign small firms make a massive contribution to the economy, with small businesses employing over half of the UK workforce and contributing over a third of turnover. The campaign has made it clear just how much entrepreneurs and start-up business owners contribute to the local economy. This also shows just how important Consultonomics' development program is for further strengthening Ireland's economy. By teaching more people how to be successful entrepreneurs and make their own start-up businesses successful, the development program will help to secure that Ireland's economy is strong in the future.

Consultonomics also offer an opportunity for consultants to attend daily workshops which teach them key business skills such as: leadership, sales, marketing, mentoring, personal and business development and common motivators. The workshops are a huge success and further add to the service Consultonomics is providing. The firm are helping to supply the Irish economy with fresh, well-trained, young entrepreneurs, something that has been vital to their own success.

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