Conference dedicated to decarbonising the commute announced as COP26 launches Transport sessions

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For immediate release

A free online conference dedicated to decarbonising the commute has been announced as COP26 launches its transport sessions. Held next month next month - on the 9th of December 2021 - with speakers from across industry, government and academia, ZC3 (Zero Carbon Commuting Conference) aims to help employers reduce their Scope 3 commuter emissions.

Commuting emissions account for 5% of the UK's total emissions - 18 billion kg of CO2e annually. Often overlooked, these emissions are increasingly under the spotlight following organisations setting ambitious net zero targets. These targets cannot be met unless commuting emissions are addressed, particularly with many employers planning their return to the office.

Matthew Fell, Chief UK Policy Director at the CBI, believes "If the UK is to meet its obligations to reach net-zero emissions by 2050, decarbonisation of commuting will be vital. However, this will require not only significant public and private investment in infrastructure and technology, but also a shift in business and employee behaviours to match."

ZC3 will be opened by the UK Minister for Science, Technology & Innovation, George Freeman. Other speakers include, Jo Walker, Group Environment & Sustainability Manager at the UK's largest Mutual Insurer, Royal London, and Glenn Lyons, Professor of Future Mobility at University of the West of England.

The conference is being hosted by Mobilityways, the UK's leading software provided dedicated to decarbonising the commute. By bringing together leaders from across the sustainable mobility space and showcasing best in-class examples from the public and private sector, Mobilityways hopes to build on the conversations born out of COP26 and give employers a practical toolkit of solutions to make zero carbon commuting a reality in their organisation.

Founder and CEO of Mobilityways, Ali Clabburn, said; *"The commute is one of the least efficient journeys we ever make. Our commuting behaviour is a huge contributor to the climate crisis and employers must be accountable for reducing that impact. "If we fail to make Zero Carbon Commuting a reality, we will fail our net zero goals. And if we fail our net zero goals, our children will not forgive us."*

Signup available here - www.mobilityways.com/zc3

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More about Mobilityways

The Mobilityways Platform was developed in lockdown by car-sharing pioneers, the Liftshare Group, to support employers meet their net zero goals. It's a suite of software tools that enables employers to evidence, track, plan and change their commuter emissions. The Platform is the only software solution dedicated to decarbonising the commute. It provides full visibility of commuting challenges and identifies sustainable travel alternatives for employees.

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