Concilio Solutions Warn Companies to Sit up and Take Notice of Millennials

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Despite millennials being predicted to make up 50% of the workforce by 2020, the majority are struggling to get their foot in the door of the working world. After celebrating recent success of their Millennial associates, Concilio is warning companies not to ignore the potential of the millennial workforce.

About Concilio Solutions: http://www.conciliosolutions.com/about-us/

It's no secret that in today's media, millennials are still falling victim to unfair stereotypes. It's widely reported that millennials are entitled, and unwilling to take jobs they feel are beneath them. They are also regarded as lazy and disloyal employees, spending their time either glued to their smartphones or biding their time until a better job offer comes along.

However, these generalisations are not only unfair; they are also stunting the growth of the business world. In reality, millennials are incredibly hard working; recent research from recruitment app Coople found that one in five millennials are working more than one job. The study, which surveyed over 2000 millennial employees, found that 19 percent currently have more than one primary source of income – more than any other generation. What's more, 47 percent of the millennials cited the desire to learn and expand their skill sets to be the key factor in taking on multiple jobs.

Concilio Solutions a Newcastle based sales and marketing firm believe that this is a trait of the millennial workforce that often goes unreported. The company also think that while it's cited as a negative trait, millennials shouldn't be ashamed of feeling entitled. In the current jobs market, young workers are often expected to work unpaid internships to get as much as a foot in the door of the business world. Furthermore, investing in a three-year degree no longer guarantees professional success, so it's no wonder that millennials are feeling uninspired by the lack of opportunity on the jobs market.

Concilio Solutions is shocked by this lack of opportunity available to the millennial workforce and is warning companies that action must be taken now to engage with younger workers. Millennials are a hugely ambitious age group, with 34 percent of 18-24-year-olds valuing career progression as the most important aspect of a job, and if companies were willing to tap into this the potential for success could be astounding.

As well as ambition and a desire for skill development, Concilio Solutions believes Millennials embody the traits of business success. Their knowledge of technology means they are tuned into the emerging world around them and accepting of change. They are also hungry for responsibility and partly due to their poor reputation are eager to prove themselves in the professional environment. With the prediction that by 2020, millennials could rise to make 50 percent of the global workforce, now is the time to utilise these traits.

Concilio Solutions work with a predominantly Millennial workforce – offering them the chance to take charge of their futures and learn the skills and industry know-how to grow and thrive. The firm was thrilled to reveal that they recently celebrated the success of one of their Millennial associates who is set to start his own business in the coming weeks after starting in the industry at entry level.

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