?Concilio Solutions Throw Halloween Extravaganza

Wednesday 9 November, 2016

After working incredibly hard over the last ten months, Concilio Solutions wanted to give their contractors the chance to let their hair down. The firm decided to embrace their spooky side and throw a Halloween party for their contractors.

2016 has been a great year for Newcastle based Concilio Solutions. The event marketing firm has grown throughout the last ten months to become one of the city's biggest providers of face to face sales and marketing solutions, with a market reach spreading across the North East and beyond. Due to the increasing demand for their engaging in person marketing services, the firm has grown their workforce of independent contractors significantly and introduced many exciting rewards and incentives to ensure the company as a whole remains on track and motivated to secure record-breaking results to their clients.

About Concilio Solutions: http://www.conciliosolutions.com/

With their contractors working hard to generate the best possible results for the firm's client base, Concilio Solutions were keen to reward their efforts and give something back to these dedicated individuals. The company decided to throw a Halloween party for their contractors – giving them the opportunity to unleash their inner ghouls, get creative with costumes and leave the fast paced sales and marketing world behind for a fun filled evening.

Concilio Solutions believe that organising events such as this is an important part of maintaining company morale, and key in showcasing that their contractors' efforts are fully appreciated. Unlike traditional rewards and bonuses, organising events and parties takes extra effort and is a more personalised way of showing individuals that the company cares. It helps people to feel a little bit more dedicated to the company and engaged with its mission and values. These events also build a greater sense of community by offering people the opportunity to socialise with those they don't directly work with day to day. This can improve overall workplace communication and lay the foundation for greater collaboration.

Specialising in face-to-face sales and marketing services, Concilio Solutions help brands to form meaningful connections with their customers, driving sales and improving market reach. By engaging with their clients' customers one-on-one, the firm can deliver a competitive, personalised service which builds memorable customer experiences and improves relations between brands and their target audiences. Improving customer relationships is a growing priority among businesses in the wake of the digital revolution. While digital customer service avenues can be convenient, they fail to offer the same level of personalisation as face to face communication, and customers are crying out for opportunities to interact with real brand representatives. Concilio Solutions are working hard to offer cost effective, face to face sales and marketing services that put the customer first – providing a tailor-made brand experience.

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?Concilio Solutions :: Halloween :: Extravaganza :: Party :: Reward :: Success :: Break :: Team-Building ::

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