

# **Concilio Solutions: Are You Taking Your Talent For Granted?**

Monday 29 February, 2016

There has long been a debate surrounding the relationship between talent and skill, and many people are guilty of failing to nurture their talents. <u>Concilio Solutions</u> have revealed how people can maximise their talent and skills in order to achieve phenomenal success.

About Concilo Solutions: http://www.conciliosolutions.com/about-us/

Throughout the business world, there is a common misconception that talent and skill are one and the same, and that success can stem from either. However, sales and marketing firm Concilio Solutions are eager to educate professionals on the differences between talent and skill, and outline that, whilst a person can do a lot with one or the other, it takes both to fully reach our full potential.

The fundamental issue in how people view talent and skills lies in the fact that when people see someone performing exceptionally well, they automatically assume it is talent, and do not consider the hard work or effort that has been put in to develop the ability. Whilst talent is admired and celebrated, skill is the fuel which keeps a fire burning and allows a professional to achieve longevity, making it a far more difficult commodity to come by. Unlike talent, the level of skill someone has is directly influenced by their commitment and the work they put in to their craft. Concilio Solutions believes this demonstrates why both are just as important as each other: talent may open doors, but skill is needed to push professionals through them.

Without the drive to develop skill, Concilio Solutions is concerned that many people may be taking their talents for granted and failing to live up to their full potential. To remedy this, the firm have shared some of the ways professionals can maximise both talent and skill in order to achieve phenomenal success.

#### **Maximising Talent**

Value Your Talent - Treating talent as the gift that it is will help a professional build the habits needed to protect and nurture it.

Open Doors – Talent creates opportunity, making the most of this head start should never be taken for granted.

Display – Be proud of your talent! Never be afraid to showcase it, as opportunities often come from unlikely places.

#### Maximising Skill

Train - Skills are like muscles, if they are not exercised and used they will waste away.

Commit – Skill is valued in business because of the time it takes to develop. This means commitment is key if a professional is to progress to the top of their field.

Competition – As well as boosting confidence, competition allows a professional to weigh up how they compare to others and identify areas where they may need more development.

Based in Newcastle, Concilio Solutions is a leading <u>sales and event marketing</u> startup that helps brands to increase their market exposure through face-to-face communications. Taking a proactive approach, the firm meet with consumers directly, assessing their individual needs and tailoring a unique experience based on these requirements. This process allows the firm to build stronger connections between their clients and consumers, as well as raise weekly ROI and improve their clients' market reputation.

Concilio Solutions work closely with young industry professionals to help them nurture their talents and gain new skills. Through regular workshops and collaborative meetings the firm offer professionals the insights and guidance necessary to thrive in the business world and achieve long term success.

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