Complete One MD attends County Championships at Lord's

Monday 4 September, 2017

Managing Director at Newcastle-based event marketing firm, Complete One, had a great experience at Lord's recently, watching Warwickshire take on Middlesex in the County Championships.

About Complete One: http://www.completeone.co.uk

After bidding to win the VIP day at Lord's during a Charity silent auction at the 2017 Black Tie Awards Gala back in July, Mr Lowes took his Dad, along with one of the firm's top performers to attend the event. Complete One have adopted a strong recognition and reward culture and award winning entrepreneur and Director at Complete One, Glen Lowes believes that culture has paid dividends, with the firm continuing to increase market reach and acquire new clients to their portfolio. "I enjoy being able to reward people for their hard work and efforts and I believe it is a philosophy that all businesses should adopt," commented Mr Lowes.

Before the match took place, Mr Lowes and his guests had the opportunity to tour the ground. Lord's is a world-famous cricket ground, unlike any other. Steeped in history, attractions in the museum included Denis Compton's knee-cap, sculptures of WG Grace and the famous Ashes Urn, the symbol of one of sport's greatest rivalries. After touring the museum and library, taking in the history, Mr Lowes took his seat in the box to watch the match between Middlesex and Warwickshire with Warwickshire getting their first win of the season.

Complete One are avid sports fans, and the event marketing specialists believe that there are many transferable skills between success in business and sport including a competitive spirit, winning mentality and the ability to be a great team player. "In my experience with talent acquisition, individuals who come from a sporting background excel in this industry, and we are always keen to find former athletes to help take our business forward," commented Mr Lowes.

Complete One are currently one of the official sponsors of the Newcastle Falcons and enjoyed a great experience last season. "Sports plays a big role in our business, and we're always excited to watch sporting events, helping to bring people together," commented Mr Lowes.

Complete One is an outsourced sales and marketing firm based in Newcastle. The company specialises in a personalised form of marketing which allows them to connect with consumers on a one-to-one basis via face-to-face marketing techniques. MD Glen Lowes is passionate about sports, and he has used that passion in his business to assemble a group of competitive individuals with a winning mentality.

Source: https://www.lords.org/visiting/coming-to-lords/a-day-at-lords-what-to-expect

Related Sectors:

Business & Finance :: Lifestyle & Relationships :: Media & Marketing :: Opinion Article :: Sport ::

Related Keywords:

Complete One :: Sales And Marketing :: Newcastle :: Sport :: Business :: Success ::

Scan Me:

Company Contact:

_

Complete One

E. info@completeone.co.uk
W. https://www.completeone.co.uk/

Additional Contact(s):
Glen Lowes

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.complete-one.pressat.co.uk