

Complete One are Excited to Confirm Their Attendance at Australian Awards Ceremony

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<u>Complete One</u>, direct marketing specialists in Newcastle, are excited to announce a New Year business trip to the Australian Business Awards ceremony.

Newcastle-based Complete One has announced they will be travelling to stunning Sydney in January. The firm is set to attend the Australian Business Awards ceremony. The venue is still to be confirmed. Previous events by the organisers have boasted venues such as the Sydney Theatre. As well as an impressive event location, organisers have been praised for the fantastic opportunity the event offers for entrepreneurs to listen to guest speakers sharing their success stories and tips with attendees. Last year the event offered attendees the chance to win on the spot prizes, and there were plenty of awards up for grabs for entrepreneurs attending.

About Complete One: http://www.completeone.co.uk/

Complete One will also be using the trip to explore possible oversees expansion plans. The firm has experienced great success in the UK after they opened up a branch in Scotland last year. The firm offers outsourcing solutions to large firms looking to increase their brand exposure and customer base. Glen Lowes, Managing Director of Complete One says, 'I am ready to take Complete One to the next level, and this trip provides me with the perfect opportunity to explore Sydney as our first international expansion.' The firm believes Sydney would be a fantastic location for business as it has a global outlook and enjoys the highest standard of supporting infrastructure that one would expect from a world city. From its financial services to transport and logistics, to telecommunications and IT, businesses can get things done in Sydney. Australia produces some great talent in the form of creative and innovative people – and in the tech sector these people gravitate to Sydney. The Australian lifestyle also attracts smart people from around the world.

Complete One is an event marketing and sales firm based in Newcastle. The firm help businesses reconnect with their target audience in order to increase sales and overall market share, whilst building positive customer relationships. The firm's expertise lies in face-to-face promotional marketing and sales campaigns, at high profile events and venues. In a world of ever-changing technologies the firm takes pride in its ability to personalise the marketing and purchasing process by engaging with and responding to customers in person.

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