

Complete One Announce Commitment to On-going Development

Thursday 9 April, 2015

[Complete One](#) reconfirm commitment to ensuring entrepreneurship is actively promoted as a great career choice. The firm believes work-force development is the key to business growth as is illustrated by the company's dedication to providing contractors with opportunities for personal and professional development through free workshops.

About Complete One: <http://www.completeone.co.uk/what-we-do/>

The Personal Development in the Workplace Study 2014 found that companies are putting staff training and development back on the agenda after cutting back during the recession. An increasing number of employees now feel their employer is serious about their personal development. According to the report, 58% of employees responded positively compared with just 52% the year before. The number of employees being provided with structured personal development plans has also increased, up 8% Year-on-year to 42%.

Research also showed that employees are discussing their personal development more frequently with employers. The number claiming that they never discuss development and training is down by 5% to 23%. Still over half of small business employers, 58% to be exact, still aren't providing development or training initiatives.

Unfortunately the report has revealed that women and men aren't getting equal opportunities. 42% of men now have a personal development plan compared with only 39% of women. Complete One is an equal opportunity business, regardless of age, gender, education, colour or experience, everyone is offered the same opportunities.

Providing employees with development opportunities can be hugely beneficial for small businesses and can drastically assist in their growth. When employees feel like they have the chance to progress and grow it can assist in retention. Through their commitment to on-going development, Complete One have reaped the benefits. The company has grown from one location in Newcastle to an office in Scotland's capital City Edinburgh last year and they have plans to expand into Glasgow in April. The company are advocates of entrepreneurship and are committed to developing and training their work-force.

"One of the things I love about being a business owner is being able to provide development opportunities for others and Complete One is first and foremost a development business." said Managing Director, Glen Lowes.

At Complete One we specialise in below line customer acquisition. Our expertise lies in increasing market share and raising brand awareness, for our client portfolio, through face to face promotional marketing / sales campaigns at high profile events and venues throughout the North East and Scotland. In a world of ever advancing technologies, we offer our clients more personalised marketing strategies. Our tailor made marketing strategies, developed by identifying each clients USP, allow us to create the perfect campaign, for maximum impact, for any client within any industry. We provide both our clients and customers with the highest quality experience by offering a full service approach to direct marketing.

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[Complete One](#)

E. info@completeone.co.uk

W. <http://www.completeone.co.uk/>

Additional Contact(s):

Glen Lowes

[View Online](#)

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