Complete One Announce Big Goals for 2016

Monday 15 February, 2016

Customer acquisitions specialists and experts in dealing with people, Complete One, released a statement this week to outline the firm's big goals for 2016.

Following on from a record-breaking year in 2015, Newcastle-based outsourced sales and marketing firm, Complete One have announced big goals for 2016. In 2015, Complete One experienced their best year to date, which saw the young firm extend their market reach into two new locations, Glasgow and Sheffield. The firm also expanded their client portfolio, acquiring two of the UK's leading companies within their respective fields. As an organisation, Complete One generated a record turnover and projections for this year have predicted the firm will break the £1 million barrier. Travelling was also a big aspect for the firm last year, seeing them attend business seminars in Birmingham, Edinburgh, Glasgow, Liverpool, London, Marbella, New York, London and Poland.

About Complete One: http://www.completeone.co.uk/mission-statement/

Now looking ahead to this year, Managing Director at Complete One, Glen Lowes has outlined the firm's goals. At Complete One, growth has always been at the top of the agenda and in 2016 this remains the same. One of the main objectives is to further extend their market reach by launching in 4 new markets. Travel will also be a key feature with plans in place for Glen Lowes to travel to Australia later this month to attend the Australian Sales and Marketing Awards, and a trip to America in July.

Complete One are supporters of entrepreneurship and have a proven track record for developing young professionals into successful businessmen and women. They are dedicated to educating and developing the people they work with, and for this reason they invest a lot of time and effort into hosting optional educational, informative and inspiring business seminars, workshops and tutorials to help assist and encourage the people they work with to reach their full potential and achieve their goals. The main focus of their meetings for the first financial quarter are, “How to make 2016 a year to remember."

Complete One believe that having goals to work towards is vital to ensure that they are constantly moving forwards, and they promote this to their contractors. They help the people they work with to set goals and provide them with all the necessary skills and knowledge to help them achieve them. “For entrepreneurs, goal setting is a powerful motivator. Having a clear vision of what is to be achieved can have a huge impact," said Glen Lowes, Managing Director at Complete One.

Complete One is a young, ambitious and dynamic outsourced sales and marketing company, specialising in customer acquisition through in-person promotions. Their expertise lies in increasing market share and raising brand awareness for their client portfolio. Complete One achieves this through face-to-face promotional marketing and sales campaigns, at high profile events and venues. In a world of ever advancing technologies, the firm offers clients something that is often lacking in today's impersonal digital world, the personal touch. At Complete One they are always striving to be the best they can, and they are consistently re-evaluating their marketing strategies to make sure they stay ahead of the game, and continue to provide their clients with a quality service. The firm have continued to go from strength to strength, year upon year and based on their track record, their goals for 2016 seem highly achievable.

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Complete One specialise in personalised direct marketing techniques in order to deliver a high ROI to their clients. For more information Follow @C1_News on Twitter and 'Like' them on Facebook.

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