Communication in the time of Covid-19 - New mobile phone app gives users freedom to manage lockdown work, life and leisure

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New mobile phone app gives users freedom to manage lockdown work, life and leisure

This time last year, none of us had any idea that the way we communicate would be changed so dramatically. But with millions of people now working from home and fearful of going outside - even once lockdown measures have been lifted - finding ways to connect with others has never been more important.

Mobile app Cloud SIM is a revolutionary new bit of tech that makes it possible to manage our changing communication needs without having to invest in expensive technology. And even when Covid-19 is a distant memory, its clever features will still help us manage all the different aspects of our lives more efficiently than before.

The app allows users to have up to four different numbers on one phone, eliminating the need to juggle different devices. With Cloud SIM you can keep all the different parts of your life separate, whilst still having access to all your contacts in one, easy to use interface. Not only is this great news for those who have been forced to work from home during lockdown, it's also ideal for anyone who struggles to manage the work/life balance.

This new form of role-based mobile communication gives users total control over their mobile identities, with different profiles for work, freelancing, dating, selling, leisure or travel. Personal numbers are kept completely private, so there's no need to worry about compromising your privacy while using your own phone to make work calls. This is also great for those who sell on sites like Ebay, Gumtree and the Faceboook marketplace, removing concerns about having to share private information with strangers.

The app takes advantage of VoIP technology for crystal clear calling and represents a bold new way forward for the mobile industry. Users can make real calls to international destinations at a low cost, along with much cheaper sms messaging than standard mobile providers offer. This makes Cloud SIM a particularly attractive option for business owners with remote staff.

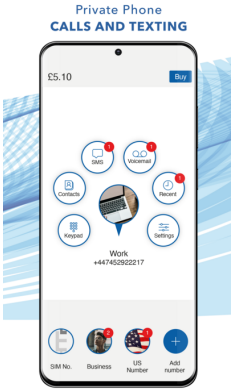
Director of Cloud SIM, Saran Sathiyadurai, said "In today's hectic world, many of us have to manage several phone numbers, whether for our business or personal lives. We're also keen to cut call costs and get the best rates possible. Cloud SIM does both, making it the perfect solution for modern communication, both in the time of a global pandemic and beyond."

Cloud SIM is available for download in the App Store and Google Play. To find out more, visit https://www.cloudsimapp.com/

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