Colin Turney joins Three Whiskey’s leadership team

Friday 8 December, 2017

With 20 years of experience in agency management, industry expert and leader Colin Turney joins Three Whiskey, a fast-growing agency specialising in digital marketing solutions, as Managing Director US.

This year Three Whiskey has been busy. The agency has helped Pfizer increase their search engine visibility across Europe, developed digital strategies for Boehringer Ingelheim’s international teams, driven performance across multiple channels for Countrywide and consulted for Nestlé’s global digital team.

Prior to joining Three Whiskey, Colin was President of MEplusYOU (formerly imc²), Chief Client Officer of iCrossing in the US and a Client Partner at Omnicom’s Agency.com. In his time at these agencies he created award winning digital marketing campaigns and led the agency’s client satisfaction, retention and growth. At Three Whiskey Colin will represent the agency on the ground and build out its capabilities to start an exciting new chapter in the US.

‘We’re thrilled to have Colin join the team to support us in delivering excellent work to our existing clients in the US and bring the benefit of his vast agency experience to Three Whiskey.’ Ben Myall, Managing Partner and Co-Founder at Three Whiskey.

With the addition of Colin and his extensive US and international experience, Three Whiskey takes its next step to better serve its clients on an ambitious trajectory.

Find out more about Three Whiskey
www.threewhiskey.com

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