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CLYNXX UNVEIL ALL-IN-ONE GROUNDBREAKING DIGITAL HEALTH SOLUTION FOR UK PRIVATE CLINICS

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Launched in 2016 as an electronic private prescription service, Clynxx has been at the forefront of the digital health revolution. Now, the innovative brand is launching a complete all-in-one solution, offering digital health records, electronic private prescriptions, online booking and integrated video conferencing, alongside the ability to create invoices and order blood and diagnostic tests.

Technology has transformed the world we live in, and since 2016 Clynxx has been helping transform healthcare through digital solutions. Launched by pharmacist Tuck Muswizu, Clynxx began as an electronic private prescription service, allowing prescribers to create fully regulated and compliant private electronic prescriptions that were valid both in the United Kingdom and the European Union.

Since then, the forward-thinking brand partnered with several major pharmacy stakeholders in the UK, allowing their electronic private prescriptions to be accepted in the likes of Tesco, Well and Lloyds pharmacies. The system was also appraised by the National Pharmacy Association (NPA), which represents 80% of the pharmacies within the UK, recommending the service to all of its members. Clynxx was also the first company to offer automated regulatory compliant onboarding using digital biometric technology and regulatory database cross-checking.

Now, Clynxx is ready to take digital healthcare to new heights with the launch of its innovative all-in-one system. These new developments have been designed to allow prescribers full access to digital health records or patients and the ability to offer electronic private prescriptions with ease. The FreeRx® software enables patients and pharmacies to quickly and efficiently retrieve electronically signed private prescriptions, removing the need for paper while maximising privacy and confidentiality.

Not only will users be able to issue electronic private prescriptions, but they can now also enjoy automatic scheduling of appointments. This unique feature will let patients book appointments online, with each session automatically being added to the clinics calendar, preventing any risk of double booking. This online booking session is also available 24/7, ensuring patients are able to book their appointment at any time, meaning doctors are no longer limited to only booking patients during opening hours.

The recent pandemic has seen doctors and patients having to engage and interact virtually, and the new Clynxx all-in-one solution will be providing integrated and secure video conferencing technology. This technology will allow doctors to offer remote appointments, ensuring maximum convenience and helping to increase patient satisfaction. All integrated video and telephone appointments organised through Clynxx will also be automatically transcribed, allowing doctors to keep exact digital health records of every meeting for future reference.

Clynxx is focused on helping to maximise efficiency for doctors and prescribers, which is why users will now be able to create custom invoices with ease directly through the platform, with users receiving payouts directly to their bank within five days. The new update will also allow for doctors to order blood and diagnostic tests nationwide, selecting an option from options of self-test kits, partner clinics, or nursing home visits. Each test is then processed at a CQC-registered lab, ensuring the fastest and most efficient process possible.

Speaking on the launch of the updated platform, **Tuck Muswizu, Founder of Clynxx**, added, "We are really excited to be launching this new all-in-one digital health solution for doctors. Since our launch in 2016, our mission has been to transform the UK's private health sector to make it more efficient for doctors and patients alike.

These new features will enable UK private clinics to bring all their services online whilst increasing their capacity and reducing their workload."

A Clynxx account is completely free of charge for all GMC and GPhC regulated prescribers. Some features are priced per use. Non-members can try for free today. For more information, visit <u>https://www.clynxx.com</u>

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